



## **Media Release**

Friday 29 July

### **Grow Wellington supports the future of clean technology**

Delegates from across Australasia will be able to meet some of the Wellington businesses taking clean technology to the world at the 7th Australia-New Zealand Climate Change and Business Conference next week.

Residents of the Otaki Clean Technology Centre will be connecting to businesses and influencers from both sides of the Tasman during the two day conference.

The Otaki Clean Technology Centre was established in 2010 and is a joint initiative between Grow Wellington and the Kapiti Coast District Council. It has also had significant support from New Zealand Trade and Enterprise. The Centre provides an environment for the commercialisation of clean technology research-a rapidly growing industry globally.

“As a region we are committed to innovation,” says Nigel Kirkpatrick, Grow Wellington Chief Executive. “With such a huge international demand for clean technologies, showcasing the regions products and concepts on an international stage has the potential to significantly transform the local, regional and national economies.”

Globally, investment in renewable energy surpassed conventional energy projects for the first time in 2008. Roland Berger Strategy Consultants estimate that the global market for environmental products and services will be US\$2,740 billion by 2020.

The Conference comes at a time when Australia has just announced its Clean Energy Future Policy and New Zealand is due to release the results of the ETS review. Over 70 expert speakers from the region and overseas will be discussing policy developments, business response, technologies and financing.

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