



Media Release
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The new old way of doing business

Forget business as usual –a new collaborative workspace launches this week in Wellington projecting the concept of village living for the greater good into the 21st century.

The BizDojo, in partnership with Grow Wellington, is home to a business, collaboration and support environment consisting of fully serviced co-working spaces targeted at New Zealand’s creative workers, niche businesses and entrepreneurs.

“Working from home in your pyjamas, three feet from the television, or constantly surfing coffee shops is a not a long-term premises solution for a lot of freelancers and small businesses,” says Sven Pannell, who leads Grow Wellington’s support for the screen and digital sector. “We know how hard it is for freelancers, contractors and independent workers to feel like they are connected and part of a community. The BizDojo provides that and more.”

“Wellington’s BizDojo also provides another frontline for the support services of Grow Wellington. Residents at The BizDojo get help with early stage growth advice, training, and funding,” says Sven.

As well as sharing the cost of a flash coffee machine, super fast wifi, meeting rooms and social areas with a neighbour, The BizDojo residents belong to a national network of businesses all seeking to support each other and learn from each other.

One of the best features for many is that when residents sign up for the Wellington Bizdojo they get a space in the Auckland Bizdojo too. “A lot of Wellington businesses and professionals need to travel to their customers and suppliers in Auckland. Now they can have a national presence for a fraction of the typical cost,” says Sven.

“This is a new engine room for creative industries here in Wellington. We really look forward to helping The BizDojo and its residents succeed.”

Playing host to 10 residents even before it opens officially this week, The BizDojo has capacity for 50 residents who have access to the right people, resources and an environment to unleash their potential.

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For further information contact:

Sarah Peacock
Marketing Manager
Grow Wellington
DDI +64 4 382 0071
Mob +64 21 475 282