

The Wellington Regional Economy

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for

Grow Wellington Ltd
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EXECUTIVE SUMMARY

This report looks at the performance of the Wellington region across a number of economic indicators for the period 2007 to 2010.

It also examines key sectors of the Wellington economy – primary, manufacturing, food and beverage, screen and digital technologies, education, health, ICT and business services.

In the primary sector, employment and overall business numbers declined. However there were more large businesses (50 - 99 employees), and between 2009 and 2010 the number of employees increased, which are positive signs for the sector.

Manufacturing also experienced a decline in both employment and business numbers – a trend that was reflected nationally.

While there were more food and beverage businesses in the region, employment fell. The growth in business numbers was at both ends of the scale, i.e. small (less than 10 employees) and large (50 -99) businesses. Employment began to recover with total employees in the sector increasing between 2009 and 2010.

Business numbers in the screen and digital sector grew, however employment fell over the period as a result of a decline in the number of small businesses. Positively for the region, employment in this sector increased between 2009 and 2010.

The education sector performed particularly well during the period. The number of institutions and employees increased. This is positive for the region as the education sector is a large employer with 9% of the region's employees. Between 2007 and 2009 there was an increase in tuition fees from international fee paying students of approximately \$1.7 million (3.6%).

The region's health sector also performed well with the number of institutions and employees growing (regional employment growth was higher than nationally for the sector). This sector is another large employer in the Wellington region, with 9.9% of total employees.

ICT business numbers grew faster than nationally. However, the sector experienced a decline in employment because these new businesses were predominantly owner operated with no employees. This decline halted in 2009 and between 2009 and 2010 employment began to increase again.

The business services sector increased in terms of business numbers (there were more owner operated businesses, and 5 more businesses with 100 + employees). Employment also increased during the period.

Overall, between 2007 and 2010 the Wellington region experienced positive growth in population, number of businesses, and exports. Business growth in the region (1.5%) was stronger than across the nation as a whole (0.8%). While there was a slight decline in employment (- 0.6%) this was less than the national decline (-1.9%).

1 ECONOMIC PERFORMANCE OF THE WELLINGTON REGION

This section presents data on several key indicators used to measure the performance of the Wellington regional economy from 2007 - 2010.

Where available, statistics are broken down by Territorial Authority (TA) for the Wellington region – these are Kapiti Coast, Porirua, Upper Hutt, Lower Hutt, Wellington City, Masterton, Carterton and South Wairarapa.

1.1 Population

Between 2007 and 2010 the population of the Wellington region has grown by **13,060** people (**2.8%**).

The region had **11.1%** of New Zealand's population at 30th June 2010. This proportion has been slowly decreasing since 2007 as the population has grown at a slower rate than the rest of New Zealand. However, Wellington City's population grew faster than the national average. (Refer Table A below)

Table A - Population Growth

	Population Totals				Change in population	Percent of NZ's population
	2007	2008	2009	2010	2007-2010 %	2010 %
Wellington Region	470,240	473,850	478,570	483,300	2.8	11.1
New Zealand	4,228,300	4,268,900	4,315,800	4,367,800	3.3	100
						Percent of Wellington region's population
Kapiti Coast	48,000	48,400	48,900	49,400	2.9	10.2
Porirua	50,700	51,000	51,500	52,100	2.8	10.8
Upper Hutt	40,000	40,200	40,600	41,100	2.8	8.5
Lower Hutt	101,500	101,700	102,100	102,700	1.2	21.2
Wellington City	190,500	192,800	195,500	197,700	3.8	40.9
Masterton	23,100	23,200	23,300	23,400	1.3	4.8
Carterton	7,300	7,360	7,420	7,540	3.3	1.6
Sth Wairarapa	9,140	9,190	9,250	9,340	2.2	1.9

Year at 30 June

Source: Statistics New Zealand

1.2 Employment

Employment in the region is measured by employee count, i.e. a head count of all salary and wage earners in the region.

There were **236,110** people employed in the Wellington region at the end of February 2010. This is 12.5% of total employment in New Zealand.

The number of employees in the region was 1,300 less than the same time the previous year. Between 2007 and 2010 employment in the region fell by 0.6% compared with a 1.9% decline nationally. (Refer to Table B below).

Table B - Employee count growth in the Wellington region

	Total Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	237,410	242,790	237,680	236,110	-0.6
New Zealand	1,927,320	1,972,310	1,919,290	1,889,890	-1.9
Kapiti Coast	11,890	12,290	11,880	11,840	-0.4
Porirua	15,240	15,280	15,410	15,100	-0.9
Upper Hutt	11,760	12,260	11,410	11,510	-2.1
Lower Hutt	45,100	45,850	44,910	43,800	-2.9
Wellington City	137,330	140,780	137,970	138,210	0.6
Masterton	10,530	10,580	10,410	10,210	-3.0
Carterton	2,540	2,650	2,710	2,610	2.8
South Wairarapa	3,020	3,050	2,930	2,820	-6.6

Year at 29 February

Source: Statistics New Zealand

Unemployment

As at March 2010 there were **16,700** people unemployed in the Wellington region. This is an unemployment rate of **5.7%**.

Between 2007 and 2010, unemployment in the region rose by **3,700** people (**28.5%**). Unemployment in the country as a whole rose **58.7%** during the period. (Refer to Table C below).

Table C - Number unemployed in the Wellington region

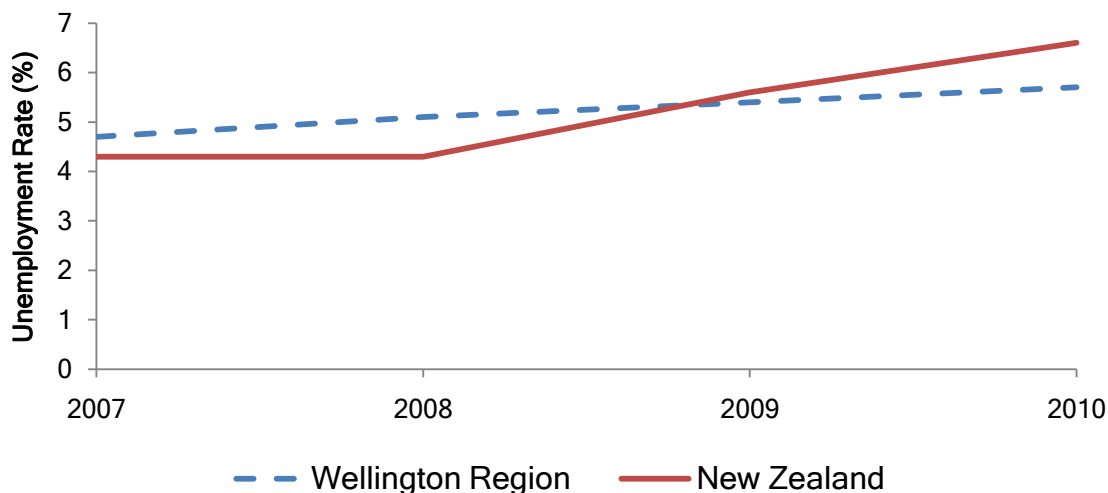
	Total 2007	Total 2010	Number Difference	Percentage Change %
Wellington Region	13,000	16,700	3,700	28.5
New Zealand	96,700	153,500	56,800	58.7

Year at March

Source: Department of Labour

Figure i below shows the unemployment rate in the Wellington region and New Zealand between 2007 and 2010. The Wellington region had a higher unemployment rate than New Zealand in 2007. However, since 2009, the national unemployment rate has been higher than that of the Wellington region.

Figure i - Unemployment rate



Year at March

Source: Statistics New Zealand

1.3 Businesses

In February 2010 there were **51,585** businesses in the Wellington region. This is **10.2%** of all New Zealand businesses.

Compared with the same time the previous year there were 594 fewer businesses in the region in February 2010. Between 2007 and 2010 the number of businesses in the region grew by 771 (1.5%) This was a larger increase than for New Zealand as a whole (0.8%). (Refer to Table D below)

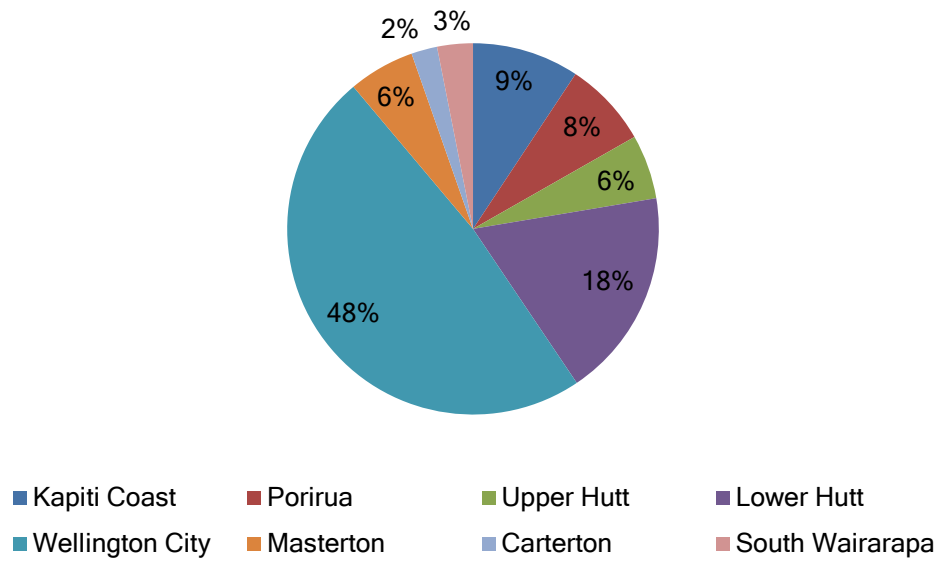
Table D - Business growth in the Wellington region

	Total Business Numbers				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	50,814	51,806	52,179	51,585	1.5
New Zealand	501,515	511,030	512,580	505,685	0.8
Kapiti Coast	4,757	4,844	4,835	4,802	0.9
Porirua	3,746	3,850	3,844	3,843	2.6
Upper Hutt	2,810	2,927	2,931	2,886	2.7
Lower Hutt	9,370	9,467	9,548	9,393	0.2
Wellington	24,439	24,948	25,284	24,915	1.9
Masterton	2,954	2,986	2,953	2,975	0.7
Carterton	1,126	1,162	1,166	1,164	3.4
South Wairarapa	1,610	1,618	1,614	1,604	-0.4

Year at February

Source: Statistics New Zealand

Figure ii - Businesses in the Wellington region by TA

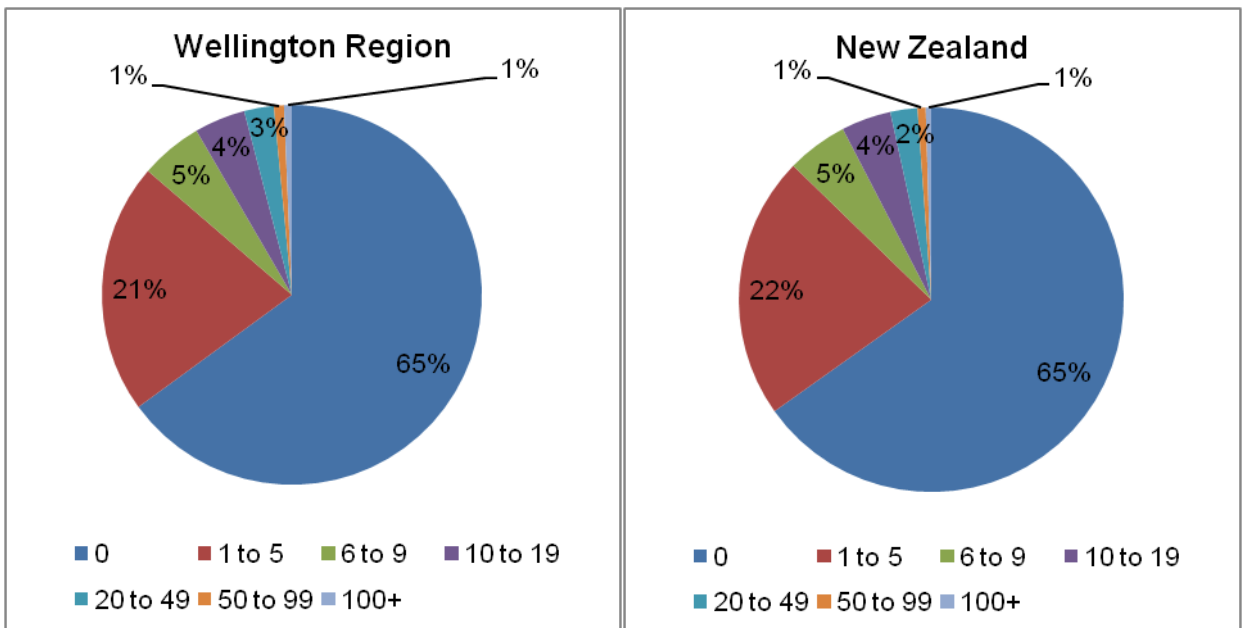


Year at February 2010
 Source: Statistics New Zealand

Business Size

Figure iii below shows the proportion of businesses by number of employees. Two thirds of all businesses in the Wellington region are owner operated, i.e. the business has no employees. Of all the businesses in the region, **91%** have less than ten employees.

Figure iii - Percentage of businesses by number of employees



Year at February 2010
 Source: Statistics New Zealand

Table E below shows that growth in business size in the Wellington region has been most significant for small businesses (5 or less employees) and at the other end of the scale, large businesses (100 + employees). This is positive for the region as it shows it is attracting start ups, and businesses are either expanding into the large category, or large businesses are moving to the region.

Table E– Change in number of businesses by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	2.7	2.1
1 to 5	-0.1	-1.4
6 to 9	-1.3	-1.7
10 to 19	-3.0	-2.6
20 to 49	-5.4	-5.1
50 to 99	-2.4	-2.7
100+	1.8	-1.1

Year at February
 Source: Statistics New Zealand

1.4 Exports

Table F below shows the free on board value of export goods (the value of the goods at the port in \$NZ before being exported) from Wellington seaport and airport each year between 2007 and 2010. Between 2007 and November 2010 the value of goods exported from Wellington seaport increased by \$224 million (26.5%). In 2010*, 2.7% of the total value of exports leaving New Zealand ports went through Wellington.

Table F - Exports of Overseas Cargo from Wellington

	FOB \$NZ Million				Change
	2007	2008	2009	2010*	2007 to 2010 %
Wellington Seaport	845	870	976	1069	26.5
Wellington Airport	29	20	33	29	1.8
Total New Zealand	37,442	43,465	40,433	40,372	7.8

Year to December
 *11 months to November
 Source: Statistics New Zealand

2 KEY SECTORS

In this section the focus is on the economic performance of key sectors in the Wellington region. The data for each sector is sourced from New Zealand business demography statistics at February 2010 from Statistics New Zealand, except where stated otherwise.

2.1 Primary

ANZSIC 2006 industry codes used for the primary sector are: A Agriculture, Forestry and Fishing; B Mining.

Businesses and Employment

The primary sector accounts for **5.1%** of the Wellington region's businesses and **1.4%** of the region's employees. This compares with 15.1% and 6.1% respectively for New Zealand as a whole.

In 2010 there were **2,644** primary sector businesses in the Wellington region. Of this **2,558** were in the agriculture, forestry and fishing sector and **86** were in the mining sector (in Wellington this means quarries). Between 2007 and 2010, the number of primary sector businesses in the Wellington region declined by **302 (10.8%)**. (Refer to Table G below)

Table G - Primary sector businesses in the Wellington region

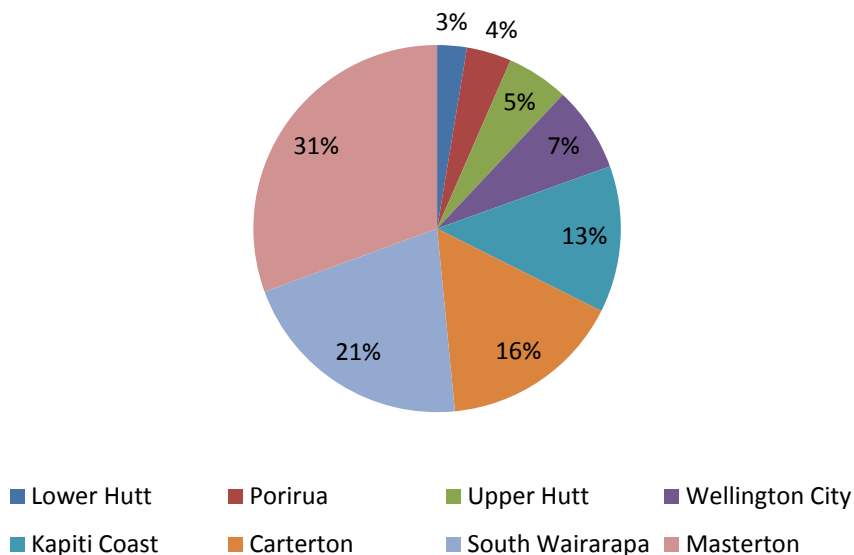
	Primary Sector Businesses				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	2,946	2,764	2,701	2,644	-10.8
New Zealand	82,278	78,789	77,424	76,286	-7.3
Kapiti Coast	385	366	357	341	-11.4
Porirua	120	111	104	104	-13.3
Upper Hutt	165	152	148	144	-12.7
Lower Hutt	93	77	70	69	-25.8
Wellington City	254	196	194	198	-22.0
Masterton	866	824	815	808	-6.7
Carterton	454	436	428	424	-6.6
South Wairarapa	607	600	585	554	-8.7

Year at February

Source: Statistics New Zealand

Figure iv below shows the percentage of primary sector businesses in the region by TA. The majority of the region's primary sector businesses are located in the Wairarapa and on the Kapiti Coast.

Figure iv - Primary sector businesses in the Wellington region by TA



Year at February 2010

Source: Statistics New Zealand

In 2010 there were **3,420** primary sector employees in the region. Of these **3,210** worked in the agriculture, forestry and fishing sector and **210** worked in the mining sector. Between 2007 and 2010, the number of primary sector employees in the region declined by **190 (5.3%)**. (Refer to Table H below)

Table H - Primary sector employees

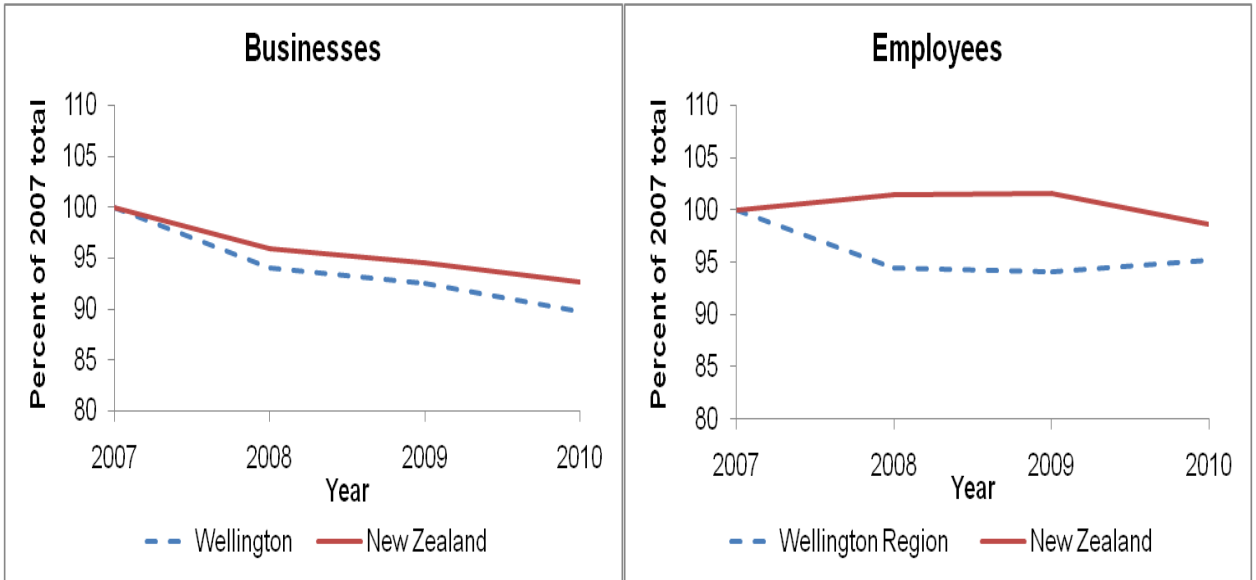
	Primary Sector Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	3,610	3,410	3,410	3,420	-5.3
New Zealand	116,100	117,580	116,650	114,620	-1.3
Kapiti Coast	359	365	322	332	-7.5
Porirua	65	55	50	65	0
Upper Hutt	100	60	50	65	-35
Lower Hutt	100	105	65	75	-25
Wellington City	230	250	300	280	21.7
Masterton	1,205	1,082	1,062	1,135	-5.8
Carterton	553	566	583	573	3.6
South Wairarapa	986	916	936	883	-10.4

Year at February

Source: Statistics New Zealand

Figure v below shows the change in the number of primary sector businesses and employees in the Wellington region as noted above. Between 2007 and 2010, the number of businesses and employees in the sector declined. The rate of decline for both indicators was greater for the region than for the sector nationally. However between 2009 and 2010 the number of employees in the region slightly increased while employment numbers in the sector nationally decreased.

Figure v - Change in primary sector businesses and employees

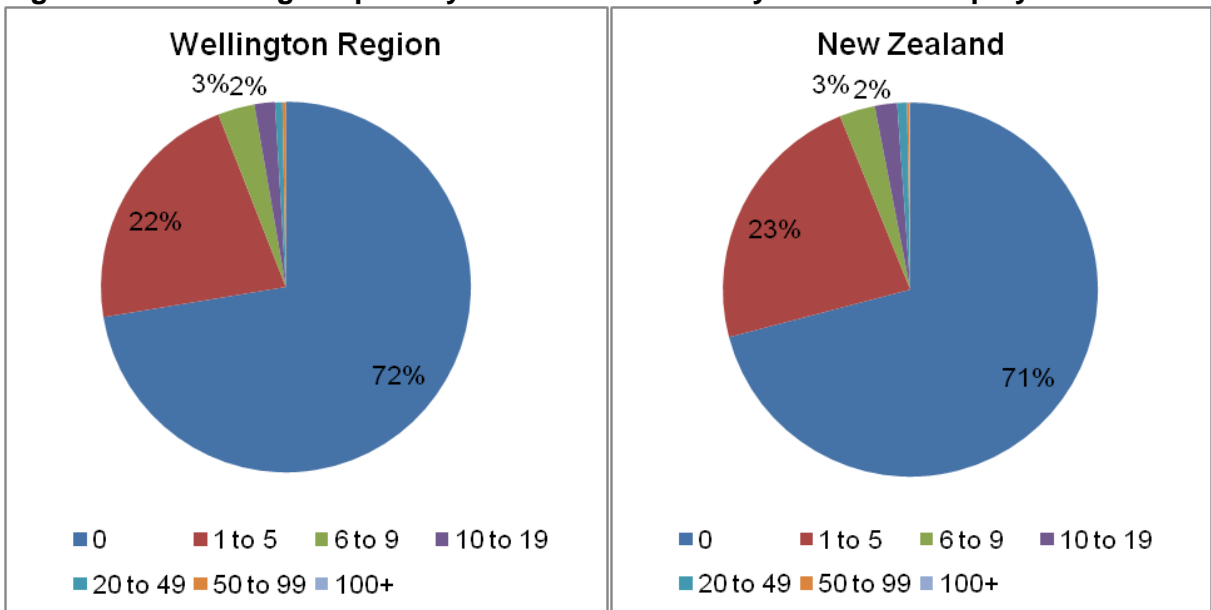


Year at February

Source: Statistics New Zealand

Figure vi shows the percentage of businesses by number of employees. The Wellington region has a similar make up of business sizes in the primary sector as the country does overall. The exception is large businesses with 100+ employees - the region has none while New Zealand has 69. Of all primary sector businesses in the region, **94%** employ 5 people or less

Figure vi - Percentage of primary sector businesses by number of employees



Year at February 2010

Source: Statistics New Zealand

Table I below shows the percentage change in the number of primary sector businesses by number of employees. The Wellington region lost a higher proportion of businesses of each size than New Zealand overall between 2007 and 2010 with the exception of businesses with 50 to 99 employees. The number in this latter category grew from 2 to 8 businesses.

Table I - Change in the number of primary sector business by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	-10.9	-8.5
1 to 5	-8.5	-5.5
6 to 9	-11.5	-3
10 to 19	-11.3	-1.3
20 to 49	-19	2.5
50 to 99	300	-12.3
100+	0	27.8

Year at February

Source: Statistics New Zealand

Livestock

Table J below shows total livestock numbers in the Wellington region. Between 2007 and 2009 the number of each animal except deer decreased. The number of calves born (beef and dairy) declined by a significantly higher proportion in the region than nationally.

Table J - Livestock Numbers in the Wellington region

	Total				Change (%)	
	2007		2009		2007 to 2009	
	Wellington	New Zealand	Wellington	New Zealand	Wgtn Region	New Zealand
Total beef cattle	155,910	4,393,617	146,794	4,100,718	-5.8	-6.7
Calves born alive to beef heifers/cows	41,619	1,015,139	30,976	918,451	-25.6	-9.5
Total dairy cattle	92,787	5,260,850	85,331	5,860,776	-8.0	11.4
Calves born alive to dairy heifers/cows	60,889	3,392,602	52,557	3,656,877	-13.7	7.8
Total sheep	1,822,057	38,460,477	1,659,327	32,383,589	-8.9	-15.8
Ram and wether hoggets	150,778	3,120,429	S	2,655,582		-14.9
Total lambs marked and/or tailed	1,575,160	33,005,451	1,312,699	27,981,598	-16.7	-15.2
Total deer	15,985	1,396,023	16,062	1,145,858	0.5	-17.9
Fawns weaned	6,061	536,604	6,147	431,921	1.4	-19.5
Total pigs	C	366,671	18,649	322,788		-12.0
Piglets weaned	C	787,756	33,673	725,737		-7.9
Total horses	2,276	66,215	S	65,149		-1.6

Year at June 30

Source: Statistics New Zealand

S=Suppressed

C=Confidential

Horticulture

Table K below shows horticulture hectares planted in the Wellington region. Although much of the horticulture data is confidential, between 2007 and 2009 total apples planted in the region declined while the number of wine grapes planted increased.

Table K - Horticulture in the Wellington region

	Total Hectares				Change	
	2007		2009		2007 to 2009	
	Wellington	New Zealand	Wellington	New Zealand	Wellington %	New Zealand %
Total apples	127	9,247	109	9,284	-14.2	0.4
Total avocados	8	4,004	C	4,117		2.8
Total wine grapes	860	29,616	924	33,422	7.4	12.9
Total olives	254	2,173	C	2,016		-7.2
Total onions	C	4,594	11	4,511		-1.8

Year at June 30

C=Confidential

Source: Statistics New Zealand

Wood

Table L below shows that between 2007 and 2010 the net stocked planted production forest area in the Wellington region declined by 1,178 hectares or 1.7% compared with a decline of 2.9 % nationally.

Table L Area (ha) - Net stocked planted production forest area

	2007	2008	2009	2010*	Change 2007-2010
Kapiti Coast	3,819	3,719	3,823	3,696	-123
Upper Hutt	6,526	6,468	6,469	6,388	-138
Porirua	1,606	1,621	1,951	1,912	306
Wellington City	623	556	556	483	-140
Lower Hutt	346	330	301	299	-47
Masterton	33,097	33,138	32,860	33,446	349
Carterton	12,576	11,936	11,991	11,954	-622
South Wairarapa	9,070	8,247	8,251	8,307	-763
Wellington Region total	67,663	66,015	66,202	66,485	-1,178
New Zealand total	1,789,550	1,761,291	1,751,293	1,737,591	-51,959

Year at 1 April 2010

Source: Ministry of Agriculture & Fisheries

*Provisional

Table M below shows that between 2007 and 2010 the standing volume of wood in the Wellington region increased by 2,079,000m³ or 10.9 % compared with an increase of 7.6% nationally.

Table M - Standing volume (000m³)

	2007	2008	2009	2010*	Change 2007-2010
Kapiti Coast	1,172	1,134	1,306	1,296	124
Upper Hutt	2,429	2,494	2,578	2,591	162
Porirua	554	621	852	901	347
Wellington City	129	116	134	132	3
Lower Hutt	158	158	143	151	-7
Masterton	9,313	9,536	10,133	10,542	1,229
Carterton	3,224	3,033	3,068	3,153	-71
South Wairarapa	2,013	2,050	2,242	2,304	291
Wellington Region total	18,992	19,142	20,456	21,071	2,079
New Zealand total	434,039	445,933	456,874	467,063	33,024

Year at 1 April 2010

Source: Ministry of Agriculture & Fisheries

*Provisional

Table N below shows that between 2007 and 2010 the area- weighted average age of wood in the Wellington region increased by 1.73 years. This compares with an increase of 1.1 years nationally.

Table N Area-weighted average age (years)

	2007	2008	2009	2010*	Change 2007-2010
Kapiti Coast	15.91	16.06	17.27	17.69	1.78
Upper Hutt	17.84	18.24	18.71	19.00	1.16
Porirua	17.79	18.80	20.06	20.97	3.18
Wellington City	14.71	14.56	15.56	16.50	1.79
Lower Hutt	21.44	22.23	22.69	23.65	2.21
Masterton	15.84	16.06	16.68	16.73	0.89
Carterton	14.46	14.73	14.98	15.22	0.76
South Wairarapa	13.90	14.79	15.69	16.02	2.12
Wellington Region total	16.49	16.93	17.71	18.22	1.73
New Zealand total	14.79	15.16	15.59	15.89	1.1

Year at 1 April 2010

Source: Ministry of Agriculture & Fisheries

*Provisional

2.2 Manufacturing

The ANZSIC 2006 industry code used for the manufacturing sector is C Manufacturing (includes food and beverage manufacturing).

Businesses and Employment

In 2010, the manufacturing sector accounted for **3.5%** of the Wellington region's businesses and **5.7%** of the region's employees. This compares to 4.5% and 11.5% respectively for New Zealand as a whole.

In February 2010 there were **1,787** businesses in the region. This was 39 less than at the same time the previous year. Between 2007 and 2010, the number of manufacturing businesses in the Wellington region declined by **122 (6.4%)**. (Refer to Table O below).

Table O - Manufacturing businesses in the Wellington region

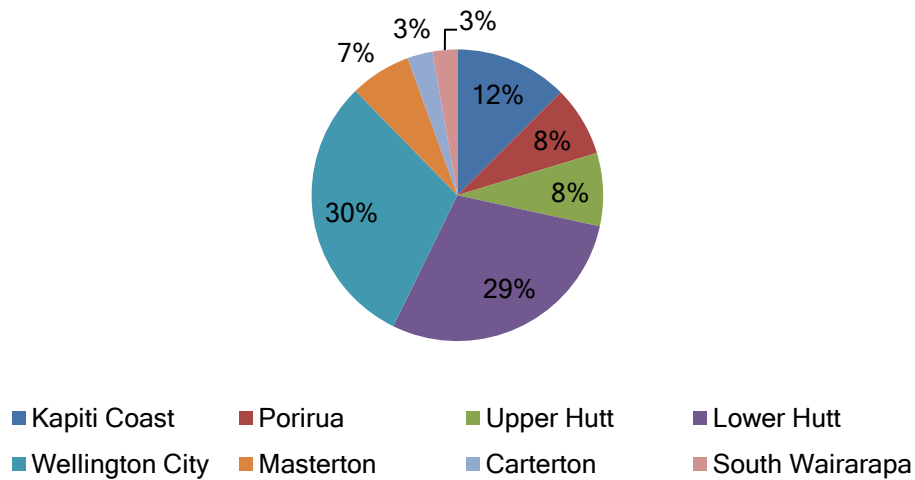
	Manufacturing Businesses				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	1,909	1895	1,826	1,787	-6.4
New Zealand	23,919	23,712	23,370	22,648	-5.3
Kapiti Coast	229	235	231	224	-2.2
Porirua	153	145	143	139	-9.2
Upper Hutt	152	158	138	145	-4.6
Lower Hutt	558	543	530	515	-7.7
Wellington City	595	589	566	544	-8.6
Masterton	122	122	119	121	-0.0
Carterton	49	52	50	50	2.0
South Wairarapa	51	51	49	49	-3.9

Year at February

Source: Statistics New Zealand

Figure vii over shows the percentage of total manufacturing businesses in each TA in the Wellington region. **59%** of manufacturing businesses are either in Wellington City or Lower Hutt. As shown in Table O above, the decline in the number of businesses in these two TAs has been faster than the national average.

Figure vii - Manufacturing businesses in the Wellington region by TA



Year at February 2010

Source: Statistics New Zealand

In February 2010, there were **13,370** manufacturing employees in the region. This was 1,170 fewer than at the same time the previous year. Between 2007 and 2010, the number of manufacturing employees in the Wellington region declined by **3,350 (20%)**. (Refer to Table P below)

Table P - Manufacturing employees

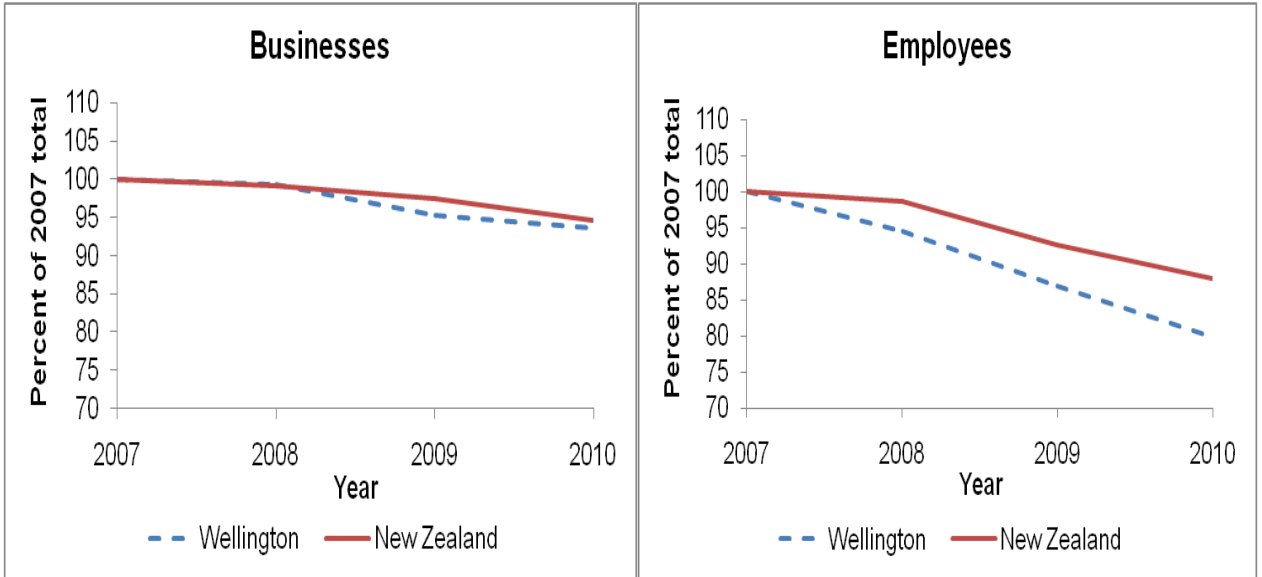
	Manufacturing Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	16,720	15,810	14,540	13,370	-20.0
New Zealand	246,040	242,870	228,520	216,560	-12.0
Kapiti Coast	870	850	820	800	-8.0
Porirua	1,020	970	920	940	-7.8
Upper Hutt	1,220	1,250	1,170	1,120	-8.2
Lower Hutt	6,690	6,110	5,550	4,910	-26.6
Wellington City	5,180	4,840	4,420	4,010	-22.6
Masterton	780	800	740	740	-5.1
Carterton	670	700	670	650	-3.0
South Wairarapa	290	290	250	190	-34.5

Year at February

Source: Statistics New Zealand

Figure viii below shows the change in the number of manufacturing businesses and employees in the Wellington region. Between 2007 and 2010, the number of businesses and employees in the sector declined. The rate of decline for both indicators in the region was greater than for the sector across New Zealand as a whole.

Figure viii - Change in manufacturing businesses and employees

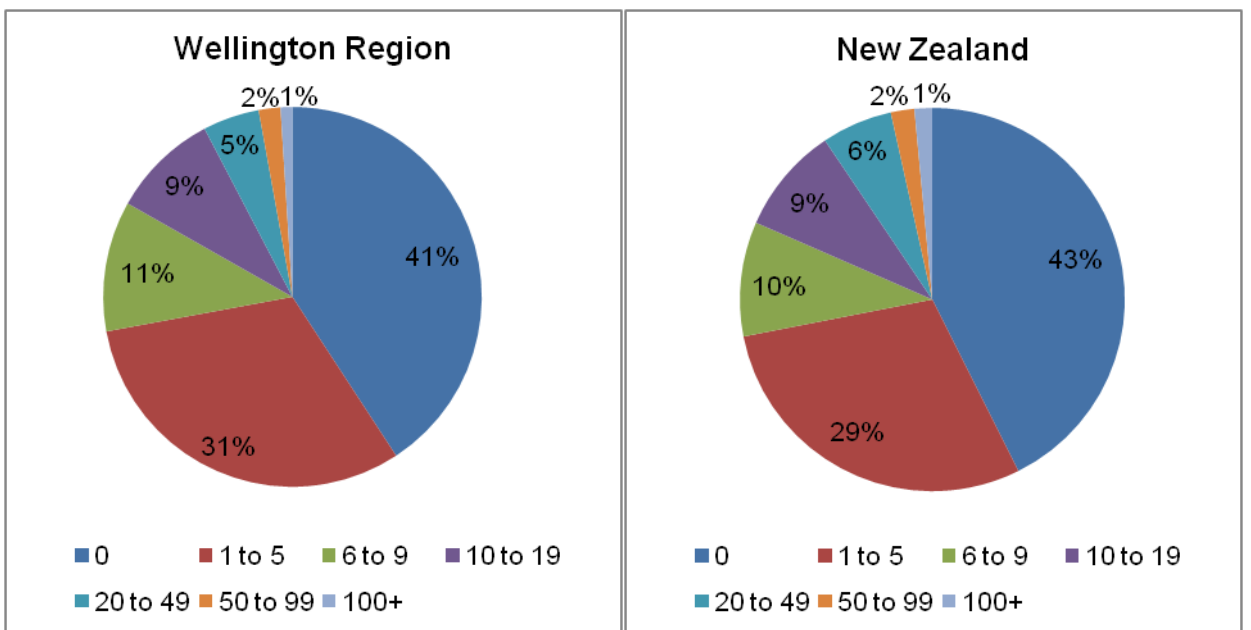


Year at February

Source: Statistics New Zealand

Figure ix shows the percentage of businesses in the manufacturing sector by number of employees. The majority (**72%**) of manufacturing businesses in the Wellington region employ 5 people or less.

Figure ix - Manufacturing businesses by number of employees



Year at February 2010

Source: Statistics New Zealand

Table Q below shows the percentage change in the number of manufacturing businesses by number of employees. In the Wellington region the manufacturing sector shrank in almost all categories between 2007 and 2010, except the category for businesses employing 6 to 9 people. This category grew by 9 businesses.

Table Q - Change in the number of manufacturing businesses by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	-3.1	-3.6
1 to 5	-6.4	-3
6 to 9	4.7	-0.9
10 to 19	-11.9	-14.1
20 to 49	-28.9	-13.9
50 to 99	-15.4	-14.5
100+	-28	-15.7

Year at February

Source: Statistics New Zealand

2.3 Food and Beverage

The main categories of the food and beverage sector are: dairy, meat, seafood, fruit and vegetables, wine, and specialty foods.

The ANZSIC industry codes used for the food and beverage sector are C11 Food Product Manufacturing; C12 Beverage and Tobacco Product Manufacturing; F36 Grocery, Liquor and Tobacco Product Wholesaling; G41 Food Retailing and H45 Food and Beverage Services.

Businesses and Employment

In 2010, the Food and Beverage sector accounted for **5.3%** of the Wellington region's businesses and **10.9%** of the region's employees. This compares to 5.2% and 13.8% respectively for New Zealand as a whole.

In 2010, there were **2,713** businesses in the region. Between 2007 and 2010, the number of food and beverage businesses in the Wellington region increased by **55 (2.1%)**. (Refer to Table R below)

Table R - Food and beverage sector businesses

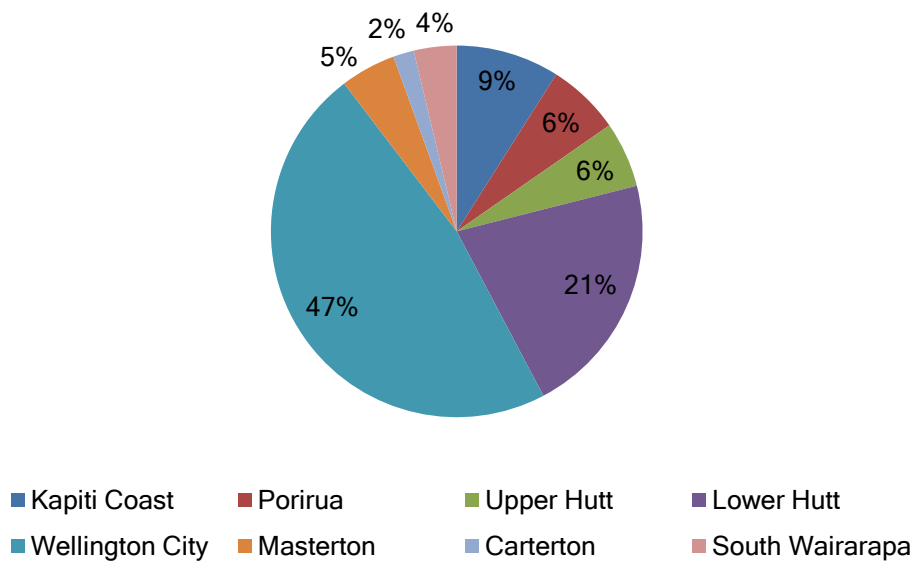
Food and Beverage Sector Businesses					Change %
	2007	2008	2009	2010	2007 to 2010
Wellington Region	2,658	2,696	2,711	2,713	2.1
New Zealand	25,669	26,029	26,220	26,188	2.0
Kapiti Coast	232	240	243	244	5.2
Porirua	191	183	179	172	-9.9
Upper Hutt	149	156	159	155	4.0
Lower Hutt	569	567	578	576	1.2
Wellington City	1,254	1,289	1,290	1,285	2.5
Masterton	126	127	124	131	4.0
Carterton	46	46	48	49	6.5
South Wairarapa	91	88	90	101	11.0

Year at February

Source: Statistics New Zealand

Figure x below shows the distribution of food and beverage sector businesses throughout the region by TA. Wellington City has the majority of businesses at 47%, followed by Lower Hutt with 21%.

Figure x - Food and beverage businesses in the Wellington region by TA



Years are at February 2010

Source: Statistics New Zealand

In 2010, there were **25,830** employees in the food and beverage sector in the Wellington region. Between 2007 and 2010, the number of employees declined by **850 (3.2%)**. (Refer to Table S below)

Table S - Food and beverage employees

	Food and Beverage Sector Employees				Change %
	2007	2008	2009	2010	2007 to 2010
Wellington Region	26,680	26,660	25,760	25,830	-3.2
New Zealand	267,820	270,420	261,960	260,570	-2.7
Kapiti Coast	2,110	2,151	2,207	2,211	4.8
Porirua	2,090	1,840	1,800	1,810	-13.4
Upper Hutt	1,885	1,975	1,855	1,995	5.8
Lower Hutt	5,330	5,370	4,950	4,500	-15.6
Wellington City	12,886	13,063	12,782	12,948	3.7
Masterton	1,395	1,340	1,355	1,355	-2.9
Carterton	383	416	416	422	10.2
South Wairarapa	628	612	535	608	-3.2

Year at February

Source: Statistics New Zealand

Figure xi shows the change in the number of businesses and employees in the food and beverage sector in the Wellington region. Between 2007 and 2010 the number of businesses in the sector grew, however the number of employees fell. The fall in employees was at a greater rate than New Zealand as a whole between 2007 and 2010, however between 2009 and 2010 it recovered and the number of employees in the region grew.

Figure xi - Change in food and beverage sector businesses and employees

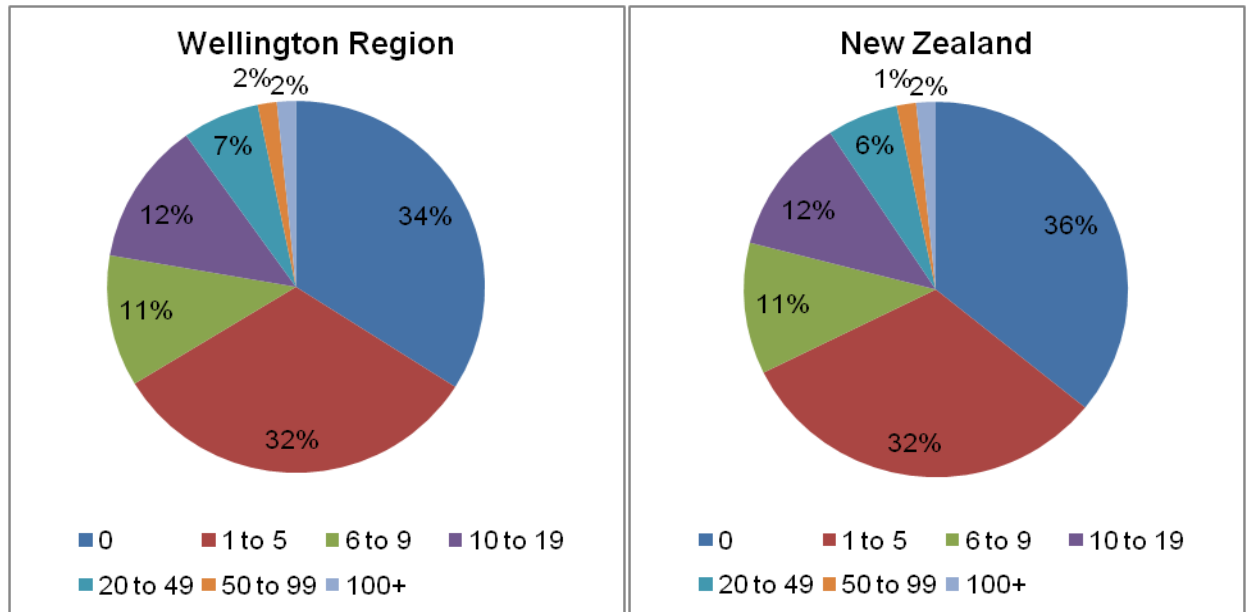


Year at February

Source: Statistics New Zealand

Figure xii below shows the proportion of businesses by number of employees. In the Wellington region around two thirds of food and beverage businesses employ 5 people or less.

Figure xii - Food and beverage businesses by number of employees



Year at February 2010

Source: Statistics New Zealand

Table T below shows the percentage change in the number of food and beverage businesses by number of employees. In the Wellington region the growth in businesses between 2007 and 2010 came from small businesses with less than 10 employees, and large businesses with 100 plus employees.

The number of businesses with 50 to 99 employees dropped by 13. It is probable that two of these businesses expanded into the 100 plus employee group, as that group increased by two businesses. Still, that leaves 11 medium to large businesses in the food and beverage sector that reduced their employee size, shut down or moved from the region. The decrease occurred in the sub sectors food product manufacturing (5 less) and food and beverage services (11 less).

Table T - Change in the number of food and beverage businesses by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	1.9	4.6
1 to 5	4.5	3.5
6 to 9	0.3	2.2
10 to 19	3.1	-2.9
20 to 49	-6.8	-10.3
50 to 99	-22.8	-3.8
100+	4.8	-0.7

Year at February

Source: Statistics New Zealand

2.4 Screen and Digital

The ANZSIC 2006 industry codes used for the screen and digital sector are: J55 Motion Picture and Sound Recording Activities; J56 Broadcasting (except internet); and J57 Internet Publishing and Broadcasting. This generally includes all employing units and those enterprises with GST turnover greater than \$30,000 per year.

Businesses and Employment

In 2010, the screen and digital sector accounted for 1.9% of the Wellington region's businesses and 0.4% of the region's employees. This compares with 0.7% and 0.5% respectively for New Zealand as a whole.

Between 2007 and 2010 the number of screen and digital businesses in the Wellington region grew by **183 (22.6%)**. 180 of these were in the Motion Picture and Sound Recording Activities sub sector. This is a significantly larger increase than for New Zealand as a whole (13.7%). In 2010 there were **991** businesses in the region. (Refer to Table U below)

Table U - Screen and digital businesses

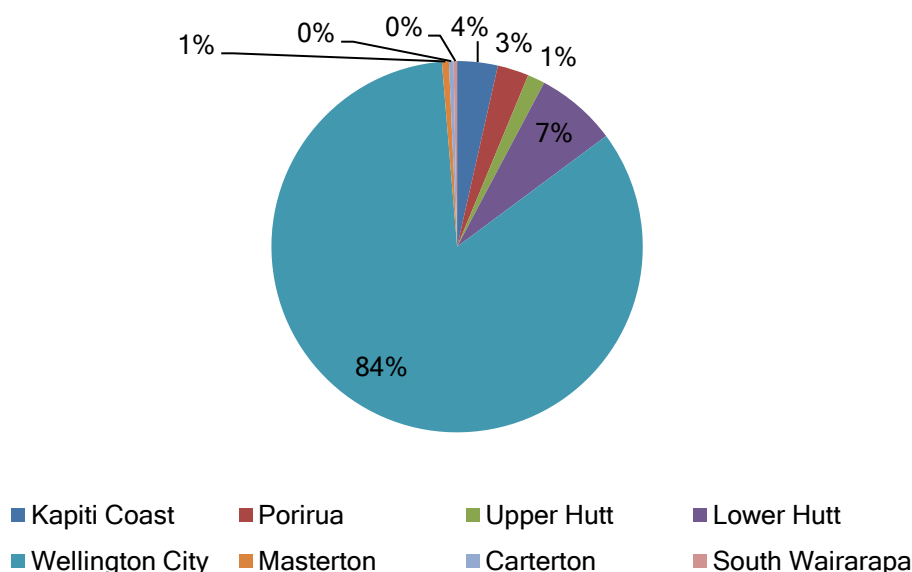
	Screen and Digital Sector Businesses				% Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	808	831	913	991	22.6
New Zealand	2,987	3,046	3,227	3,397	13.7
Kapiti Coast	35	32	37	35	0
Porirua	28	31	29	27	-3.6
Upper Hutt	13	15	14	15	15.4
Lower Hutt	58	62	62	70	20.7
Wellington City	656	676	754	831	26.7
Masterton	8	8	7	6	-25
Carterton	5	3	5	4	-20
South Wairarapa	6	4	5	3	-50

Year at February

Source: Statistics New Zealand

Figure xiii below shows the percentage of the region's screen and digital sector businesses in each TA. The majority (**84%**) are located in Wellington City.

Figure xiii - Screen and digital businesses in the Wellington region by TLA



Year at February 2010

Source: Statistics New Zealand

Between 2007 and 2010, screen and digital employment in the Wellington region declined by **12%** or **184** employees (losing 90 broadcasting except internet; 100 motion picture and sound recording activities; and 6 gained in internet publishing and broadcasting). 2009 to 2010, however, saw employment in the sector **growing by 6.9%**. Given the large project nature of film production, it is to be expected that growth rates will increase and decrease with some volatility. (Refer to Table V below)

Table V - Screen and digital employees

	Screen and Digital Sector Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	1,523	1,516	1,253	1,339	-12.1
New Zealand	9,470	9,815	9,335	9,470	0
Kapiti Coast	48	55	55	60	25
Porirua	45	35	35	35	-22.2
Upper Hutt	9	25	20	15	66.7
Lower Hutt	200	185	170	158	-21
Wellington City	1,183	1,186	953	1053	-11.0
Masterton	42	31	30	31	-26.2
Carterton	0	0	0	0	0
South Wairarapa	0	0	0	0	0

Year at February

Source: Statistics New Zealand

Figure xiv below shows the change in the number of businesses and employees in the screen and digital sector in the Wellington region. Between 2007 and 2010, the number of businesses in the sector grew, while the number of employees fell. The growth in business numbers was at a greater rate than New Zealand as a whole, however, the fall in employees was also at a greater rate than nationally across the sector. Between 2007 to 2010, **businesses numbers grew by 183** and **employee numbers fell by 184**. Much of the change in business unit numbers and employment, therefore, could be accounted for as employees become contractors.

Figure xiv - Change in businesses and employees in the screen and digital sector

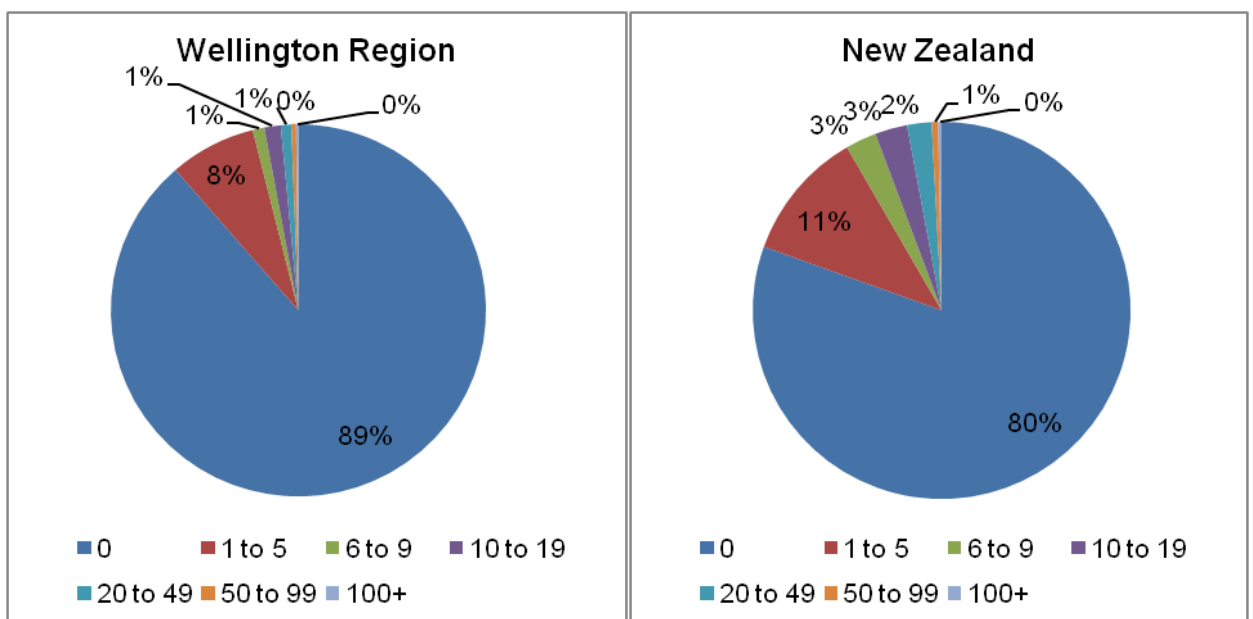


Year at February

Source: Statistics New Zealand

Figure xv below shows the percentage of screen and digital sector businesses by employee size in the Wellington region in 2010. The majority of businesses (**89%**) in the Wellington region are owner operated (i.e. have no employees.)

Figure xv - Screen and digital businesses by number of employees



Year at February 2010

Source: Statistics New Zealand

Table W shows the percentage change in the number of screen and digital businesses by number of employees. In the Wellington region between 2007 and 2009 the growth in business numbers came from small businesses employing five people or less.

Table W - Change in the number of screen and digital businesses by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	26.1	16.2
1 to 5	17.5	6.5
6 to 9	-16.7	9.8
10 to 19	-17.6	-5.1
20 to 49	-30.8	-4.1
50 to 99	-20	-13.6
100+	0	-9.1

Year at February

Source: Statistics New Zealand

Screen Industry

The screen industry is a subset of the screen and digital sector - it includes production, distribution, exhibition and broadcasting of films, television programmes and other motion picture productions. Data for the screen industry is sourced from the Screen Industry Survey 2008/2009 produced by Statistics New Zealand. Note, it does not reflect the 2010 year whereas the information above does.

Revenue

Table X below shows the revenue received by screen industry businesses in the region in 2009. The total revenue received by those businesses was **\$531 million**. This is **\$179 million** more than in 2008, an increase of **51%** driven by growth in post - production activity. A regional breakdown of revenue is not available for 2007.

Screen industry businesses in the Wellington region received **50%** of New Zealand's total post production revenue.

Table X - Gross revenue (\$million) received by screen industry businesses

		Production	Post-production	Television broadcasting	Film and video distribution	Film Exhibition	Total
2008	Wellington Region	199	122	C	4	28	352
	% of New Zealand	21	38	-	2	20	13
	New Zealand	938	320	1,155	176	145	2,735
2009	Wellington Region	264	244	C	1	22	531
	% of New Zealand	31	50	-	1	14	19
	New Zealand	863	483	1,144	163	153	2,806

Results as at end of financial year

Source: Statistics New Zealand

C=Confidential

Number of Businesses and Productions

Table Y below shows the number of screen industry businesses in the Wellington region by sub sector. Between 2008 and 2009, the number of businesses increased by **153 (24%)**.

Table Y - Screen industry businesses by sub sector

		Production	Post-production	Television broadcasting	Film and video distribution	Film exhibition	Total
2008	Wellington Region	396	327	3	9	18	645
	% of New Zealand	24	37	7	13	23	29
	New Zealand	1,644	873	42	72	78	2,223
2009	Wellington Region	450	420	3	12	15	798
	% of New Zealand	23	42	8	17	20	30
	New Zealand	1,971	1,002	39	72	75	2,673

Results as at end of financial year

Source: Statistics New Zealand

Table Z below shows the number of production and post-production businesses in the Wellington region. Between 2008 and 2009, the number of productions in the region increased by **153 (24%)**.

Table Z - Screen industry number of production and post-production businesses

		Feature films	Television programmes	Commercials	Non-broadcast media	Other ¹	Total
2008	Wellington Region	408	201	156	123	60	630
	% of New Zealand	49	19	21	26	21	30
	New Zealand	834	1,068	744	480	285	2,106
2009	Wellington Region	543	246	132	123	81	780
	% of New Zealand	55	18	16	22	24	31
	New Zealand	996	1,374	834	564	336	2,544

Results as at end of financial year

¹ "Other" includes music videos and short films

Source: Statistics New Zealand

2.5 Education

The education sector is made up of institutions including primary, intermediate and secondary schools; polytechnics and universities; and private training establishments.

The ANZSIC 2006 industry code used is P Education and Training.

Institutions and Employment

In 2010 the education sector accounted for **8.7%** of the Wellington region's employment. This compares with the national education sector's contribution of 8.7% to total New Zealand employment.

In 2010, there were **1,150** education institutions in the Wellington region. Between 2007 and 2010, the number of education institutions in the Wellington region increased by **69 (6.4%)**. This growth came mainly from Wellington City (**46**). (Refer to Table AA below)

Table AA- Education institutions

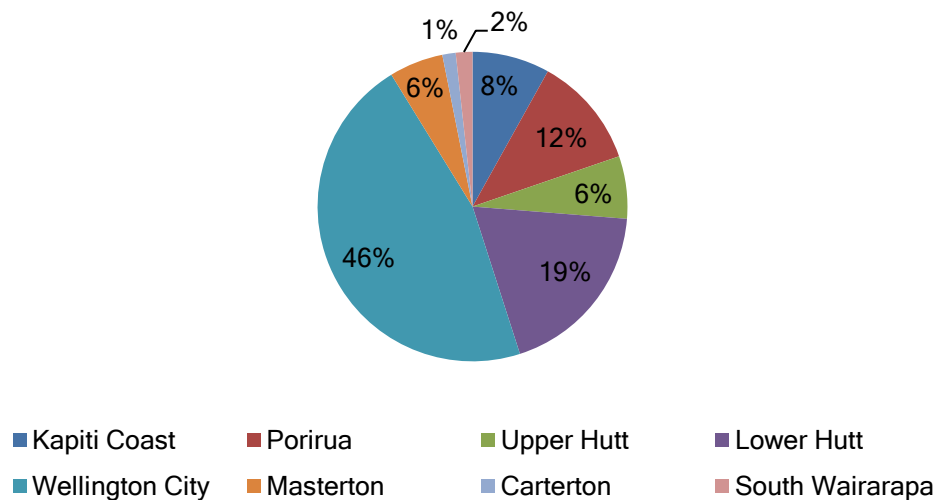
	Education Institutions				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	1,081	1,137	1,153	1,150	6.4
New Zealand	9,034	9,411	9,569	9,696	7.3
Kapiti Coast	96	93	95	93	-3.1
Porirua	129	133	137	134	3.9
Upper Hutt	75	78	74	75	0
Lower Hutt	204	215	212	216	5.9
Wellington City	482	520	537	531	10.2
Masterton	63	62	61	65	3.2
Carterton	13	15	16	16	23.0
South Wairarapa	19	21	21	20	5.3

Year at February

Source: Statistics New Zealand

Figure xvi below shows the percentage of education institutions in the Wellington region by TLA in 2010.

Figure xvi - Education institutions in the Wellington region by TA



Year at February 2010

Source: Statistics New Zealand

The Education sector employed **20,640** people in the Wellington region in February 2010. Between 2007 and 2010, the number of employees in the education sector in the region increased by **610 (3.0%)**. (Refer to Table BB below)

Table BB- Education sector employees

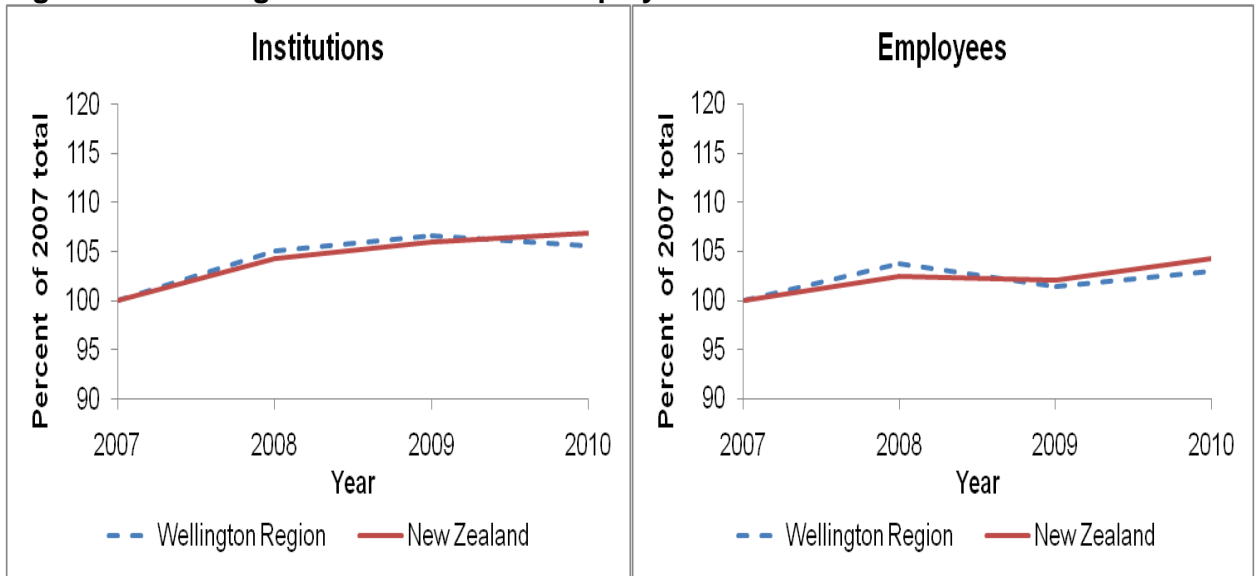
	Education Sector Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	20,030	20,780	20,320	20,640	3.0
New Zealand	158,080	162,060	161,320	164,900	4.3
Kapiti Coast	1,300	1,380	1,330	1,320	1.5
Porirua	2,470	2,670	2,750	2,760	11.7
Upper Hutt	1,360	1,300	1,120	1,150	-15.4
Lower Hutt	3,620	3,710	3,800	3,790	4.7
Wellington City	9,780	10,190	11,000	10,240	4.7
Masterton	1,110	1,110	1,100	1,030	-7.2
Carterton	160	180	190	180	12.5
South Wairarapa	160	190	180	160	0

Year at February

Source: Statistics New Zealand

Figure xvii below shows the change in the number of businesses and employees in the education sector in the Wellington region. Between 2007 and 2010, the region showed similar growth in both categories to New Zealand as a whole.

Figure xvii - Change in institutions and employees in the education sector

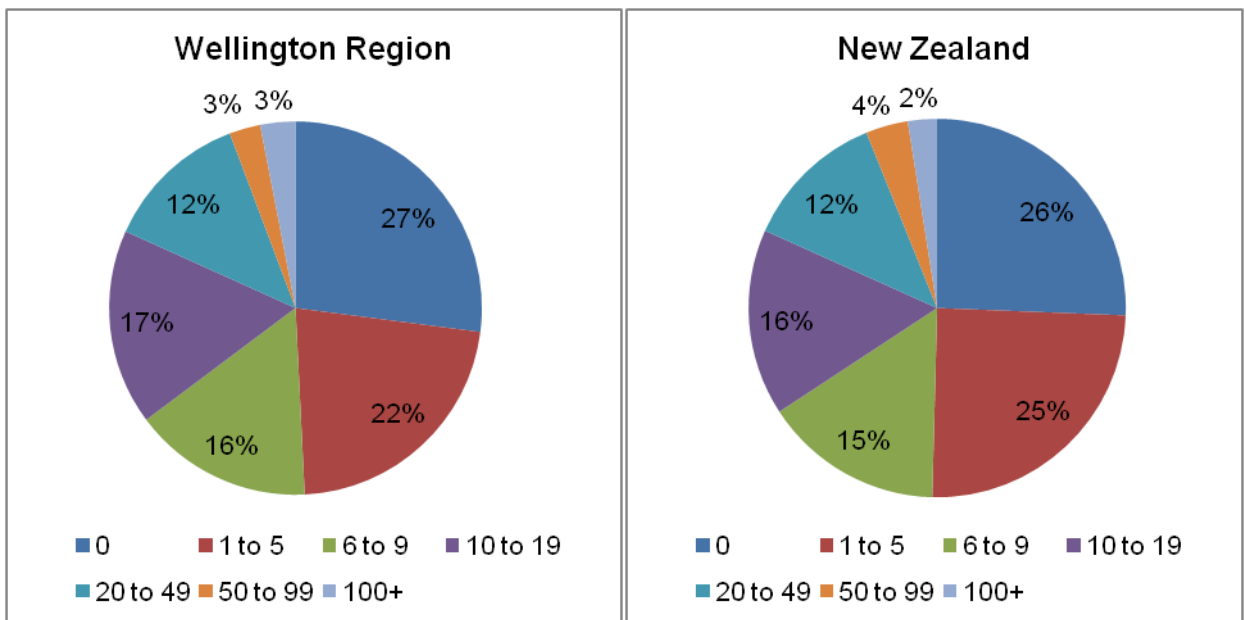


Year at February

Source: Statistics New Zealand

Figure xviii below shows the percentage of education institutions by employee size for the Wellington region in 2010.

Figure xviii - Education institutions by number of employees



Year at February 2010

Source: Statistics New Zealand

Table CC below shows the percentage change in the number of education institutions by number of employees. Between 2007 and 2010, the growth in institutions in the Wellington region came from institutions employing 6 to 9 people.

Table CC– Percentage Change in the number of education institutions by number of employees

Number of Employees	Change in number of businesses by employee size from 2007 to 2010	
	Wellington Region %	New Zealand %
0	-1.9	9.9
1 to 5	-12.1	-3.6
6 to 9	49.2	9.6
10 to 19	10.2	20.7
20 to 49	26.3	7.4
50 to 99	-8.8	7.3
100+	-5.4	-3.6

Year at February

Source: Statistics New Zealand

Export Education

Data on export education is sourced from the Ministry of Education's key indicators for Export Education Levy publication.

Value of Export Education

According to Education New Zealand's latest figures the value of export education to New Zealand in 2009 was \$2.5 billion. The Wellington region had 5.3% of international fee paying students in 2009 (Ministry of Education). If we estimate the region has around 5.3% of that value, this amounts to **\$132.5 million**. However, this is likely to be quite a conservative figure as Wellington has a much higher proportion of university students than other regions. University students are known to spend more on goods and services, therefore they make a higher monetary contribution to the economy than international fee paying students at other institutions.

Table DD below shows the number of international fee paying students by type of institution in the Wellington region. The number of students decreased by **28 (3.9 %)** between 2007 and 2009. This was caused by a drop of 669 university students. Private training establishments (PTEs) and schools (primary and secondary) had an increase of students in the period.

Table DD - International fee paying students by type of education institution in the Wellington region

	Number of students			Change
	2007	2008	2009	2007 to 2009 %
Schools	849	881	966	13.8
Polytechnic	839	846	772	-8
Universities	2,790	2,300	2,121	-24
PTE's	858	958	1186	38.2
Total	5,336	4,985	5,045	-5.5

Full Year to 31st December

Source: Ministry of Education

Table EE below shows the total tuition fees received by all education institutions in the Wellington region. In 2009, the total of tuition fees received was **\$48.9 million**. Although the number of international fee paying students decreased between 2007 and 2009, the total tuition fees received increased by **\$1.7 million (3.6%)**. The average tuition fee per international student was **\$6,925.75** in 2009 - an increase of **\$503.00 (7.8%)** since 2007.

Table EE - Tuition fees of international fee paying students in the Wellington region

	Total			Change
	2007 \$	2008 \$	2009 \$	2007 to 2009 %
Tuition Fees (NZ million)	47.2	45.3	48.9	3.6
Average tuition fee per student (NZ\$)	6,422.72	6,477.69	6,925.75	7.8

Full Year to 31st December
 Source: Ministry of Education

2.6 Health

The ANZSIC 2006 industry code used for the health sector is Q Health Care and Social Assistance.

Institutions and Employment

In 2010, the health sector accounted for **9.9%** of the Wellington region's employment. This compares to 10.8% nationally.

In 2010, there were **2,239** health institutions in the Wellington region. Between 2007 and 2010, the number of health institutions increased by **148 (7.1%)**. (Refer to Table FF below)

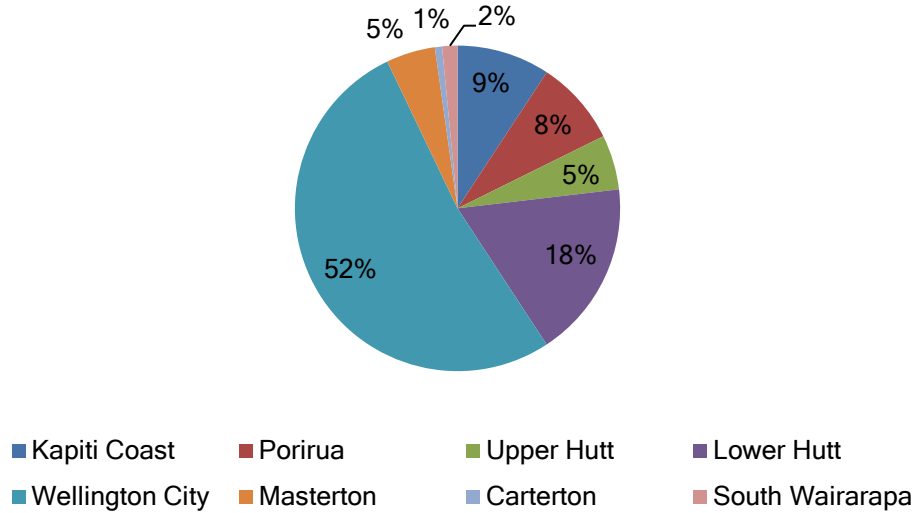
Table FF - Health sector institutions

	Health Institutions				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	2,091	2,105	2,167	2,239	7.1
New Zealand	18,147	18,687	19,495	19,744	8.8
Kapiti Coast	176	187	195	207	17.6
Porirua	172	171	181	189	9.9
Upper Hutt	123	123	120	122	-0.8
Lower Hutt	366	364	372	395	7.9
Wellington City	1,110	1,109	1,144	1,167	5.1
Masterton	106	107	108	109	2.8
Carterton	14	15	15	16	14.2
South Wairarapa	24	29	32	34	41.7

Year at February
 Source: Statistics New Zealand

Figure xvix below shows health sector institutions by TA in the Wellington region. Over half were located in Wellington City in 2010.

Figure xvix - Health sector institutions in the Wellington region by TA



Year at February 2010

Source: Statistics New Zealand

The Health sector had **23,770** employees in the Wellington region in 2010. Between 2007 and 2010, the number of employees increased by **2,600 (12.3%)**. (Refer to Table GG below)

Table GG - Health sector employees

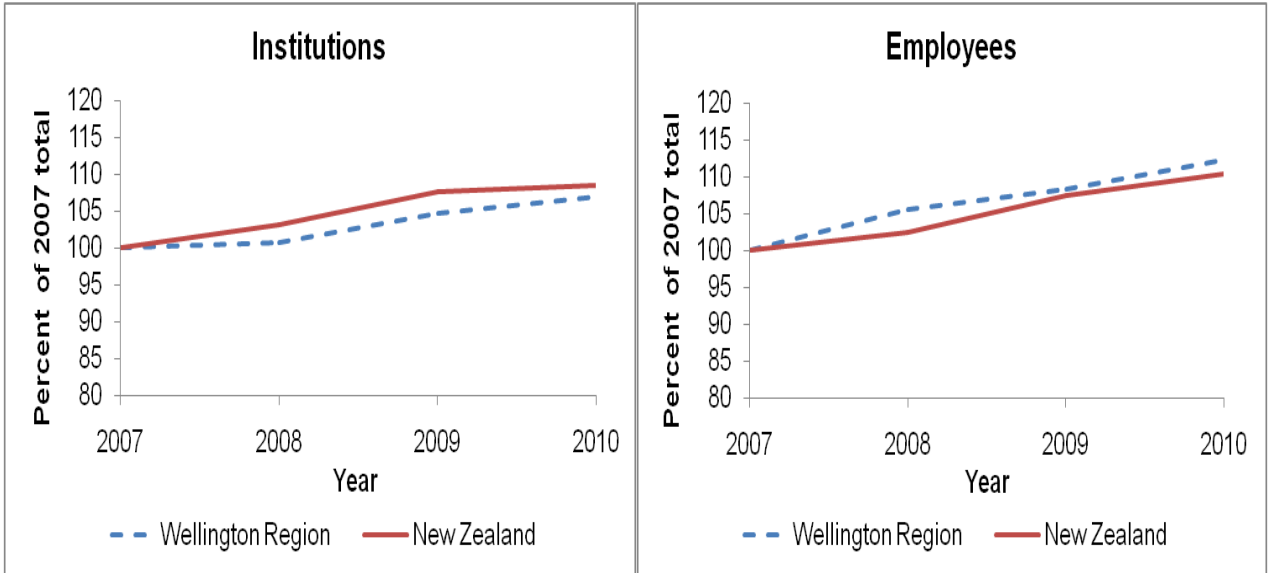
	Health Sector Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	21,170	22,390	22,920	23,770	12.3
New Zealand	185,070	189,660	196,130	204,470	10.5
Kapiti Coast	1,240	1,500	1,650	1,830	47.6
Porirua	2,040	2,190	2,580	2,640	29.4
Upper Hutt	960	870	880	960	0
Lower Hutt	4,760	5,050	5,260	5,440	14.2
Wellington City	10,370	10,840	10,590	10,870	4.8
Masterton	1,510	1,650	1,680	1,690	11.9
Carterton	120	130	140	150	25
South Wairarapa	150	150	140	190	26.7

Year at February

Source: Statistics New Zealand

Figure xx below shows the change in the number of health institutions and employees in the Wellington region. There was greater growth in the sector's employment in the region between 2007 and 2010 than New Zealand as a whole, despite slower growth in the number of institutions.

Figure xx - Change in institutions and employees in the health sector

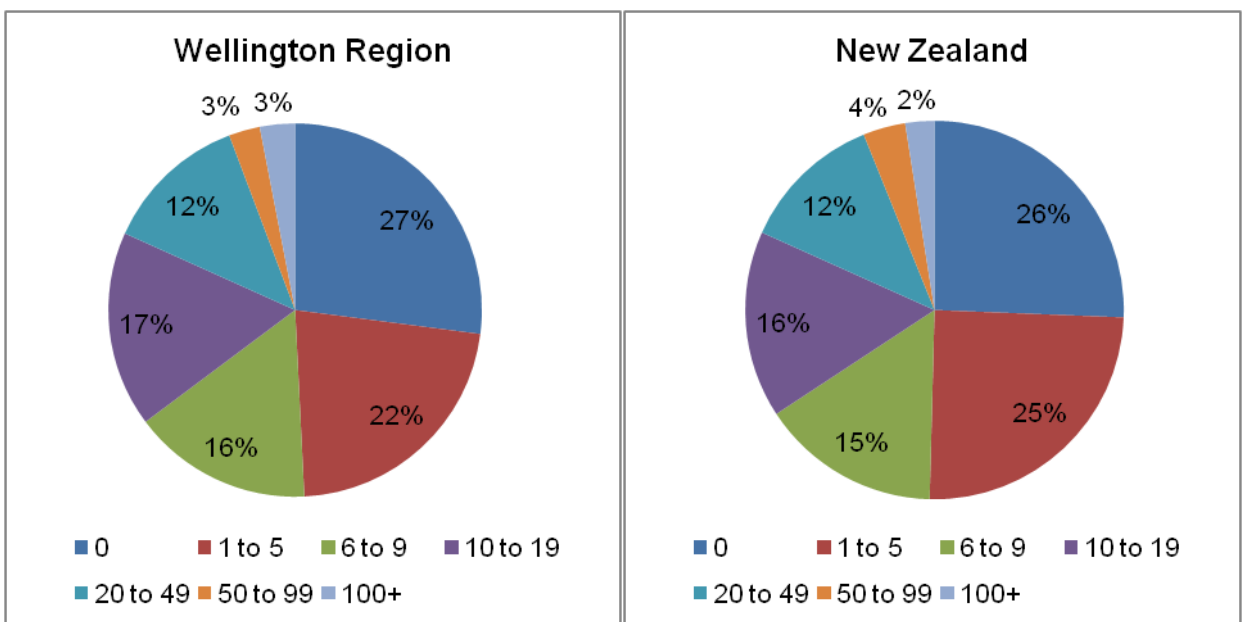


Year at February

Source: Statistics New Zealand

Figure xxi below shows the percentage of health sector institutions by employee size for the Wellington region. 49% of businesses employee five people or less - this is because the health sector also includes social assistance where there are many owner operated enterprises with no employees.

Figure xxi - Health Sector institutions by number of employees



Year at February 2010

Source: Statistics New Zealand

Table HH below shows the change in number of health institutions by number of employees. In the Wellington region between 2007 and 2010 all categories increased except institutions with 1 to 5 employees. This decreased by 4 businesses, from 619 to 615.

Table HH - Change in the number of health institutions by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	9.9	11.6
1 to 5	-0.6	3.7
6 to 9	9.4	5.7
10 to 19	10.2	11.4
20 to 49	14.0	5.2
50 to 99	8.3	17.7
100+	6.7	5.3

Years are at February
Source: Statistics New Zealand

2.7 ICT

The ANZSIC 2006 industry code used for the ICT sector is J Information Media and Telecommunications (includes the screen and digital sector).

Businesses and Employment

In 2010 the ICT sector accounted for **2.5%** of the Wellington region's businesses and **3.3%** of the region's employees. This compares to 1% and 2.1% respectively for New Zealand as a whole.

In 2010 there were **1,315** ICT businesses in the region. Between 2007 and 2010, the number of ICT businesses in the Wellington region increased by **182 (16.1%)**. (Refer to Table II below)

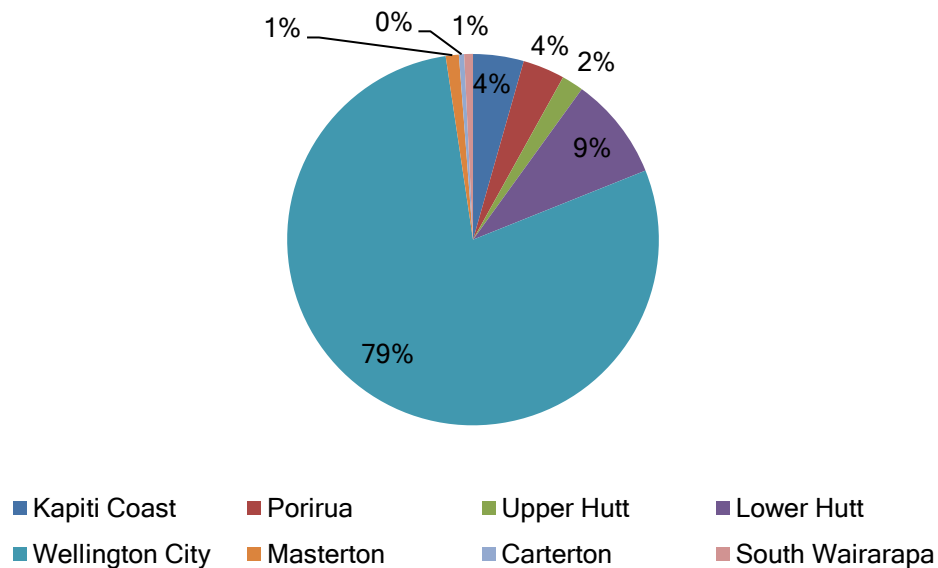
Table II - ICT businesses

	ICT Businesses				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	1,133	1,136	1,233	1,315	16.1
New Zealand	5,071	5,104	5,311	5,550	9.4
Kapiti Coast	65	57	64	58	-10.8
Porirua	50	51	50	48	-4
Upper Hutt	23	27	26	25	8.7
Lower Hutt	108	109	112	118	9.2
Wellington City	851	860	948	1035	21.6
Masterton	16	16	15	15	-6.25
Carterton	7	5	7	6	-6.25
South Wairarapa	13	11	11	10	-23.1

Year at February
Source: Statistics New Zealand

Figure xxii below shows the percentage of the Wellington region's ICT businesses located in each TA in 2010. The majority are located in Wellington City (**79%**).

Figure xxii - ICT businesses in the Wellington region by TLA



Year at February 2010

Source: Statistics New Zealand

The ICT sector had **7,700** employees in the Wellington region in 2010. Between 2007 and 2010, the number of ICT employees in the Wellington region decreased by **690 (8.2%)**. (Refer to Table JJ below)

Table JJ - ICT employees

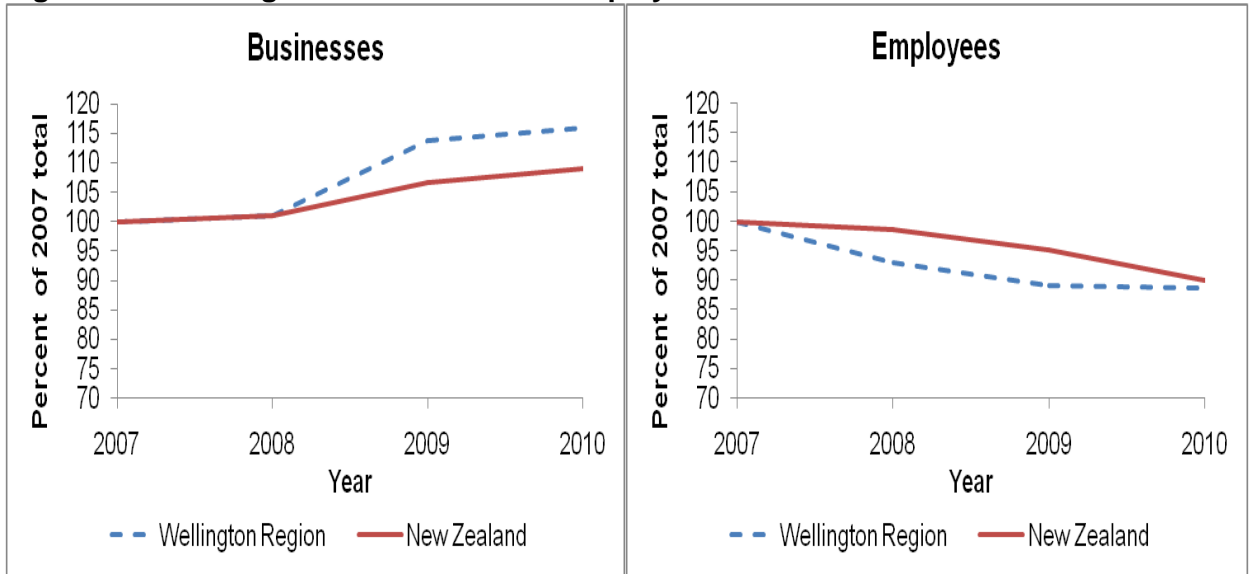
	ICT Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	8,390	7,750	7,220	7,700	-8.2
New Zealand	43,410	42,730	41,080	39,580	-8.8
Kapiti Coast	180	240	240	270	50
Porirua	150	150	140	130	-13.3
Upper Hutt	380	430	340	290	-23.7
Lower Hutt	680	610	540	550	-19.1
Wellington City	6,840	6,190	5,800	6,310	-7.7
Masterton	160	140	140	140	-12.5
Carterton	6	6	6	3	-50
South Wairarapa	3	3	9	6	50

Year at February

Source: Statistics New Zealand

Figure xxiii below shows the change in the number of ICT businesses and employees in the Wellington region. Between 2007 and 2010, there were more businesses but there were fewer employees in the sector. The growth in business numbers in the region was considerably higher than for New Zealand as a whole. The rate of the decrease in employees in the sector slowed between 2009 and 2010.

Figure xxiii - Change in businesses and employees in the ICT sector

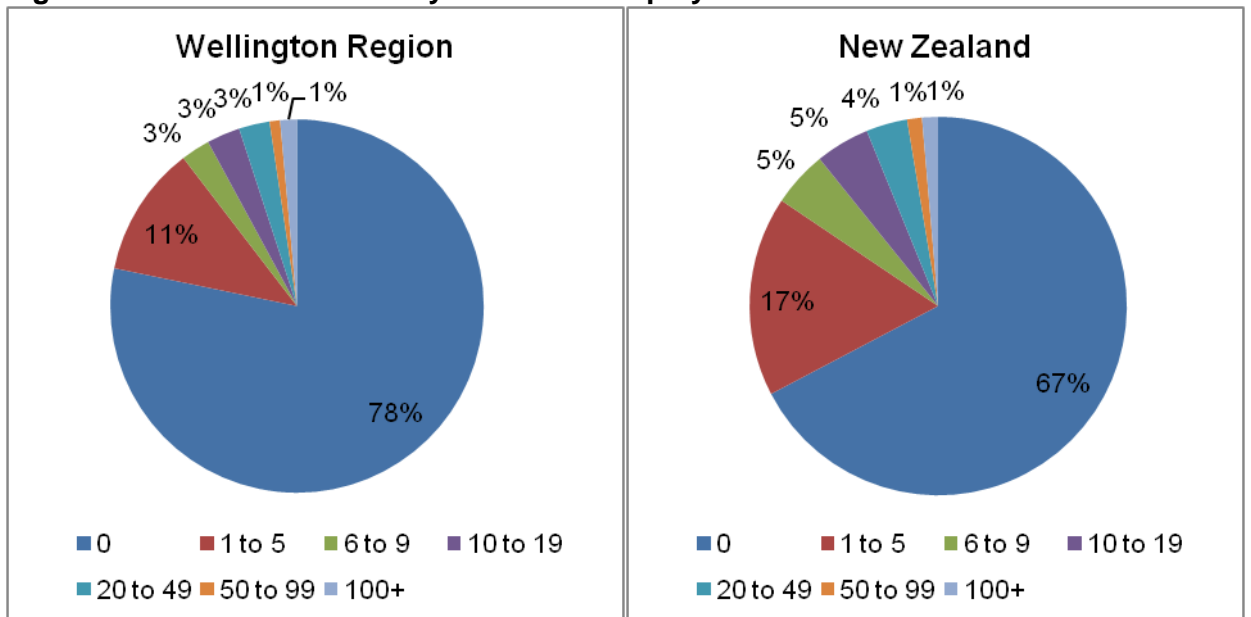


Year at February

Source: Statistics New Zealand

Figure xxiv below shows the percentage of ICT businesses by number of employees. In the Wellington region, **89%** of ICT businesses employed five people or less in 2009.

Figure xxiv - ICT businesses by number of employees



Years are at February 2010

Source: Statistics New Zealand

Table KK below shows the percentage change in the number of businesses by number of employees. In the Wellington region between 2007 and 2010, the overall growth in ICT businesses in the region came from an increase of **189** small businesses employing five people or less.

Table KK - Change in the number of ICT businesses by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	19.9	12
1 to 5	13.7	8.4
6 to 9	0	2.3
10 to 19	-13.6	-3
20 to 49	-7.9	-4.4
50 to 99	-14.3	-14.6
100+	11.8	4.1

Year at February

Source: Statistics New Zealand

2.8 Business Services

The ANZSIC 2006 industry codes used for the businesses services are K Financial and Insurance Services; N Administrative and Support Services; M693 Legal and Accounting Services; M694 Advertising Services; M695 Market Research and Statistical Services and M696 Management and Related Consulting Services.

Businesses and Employment

In 2010, the business services sector accounted for **19.2%** of the Wellington region's businesses and **15.7%** of the region's employees. This compares to 14.7% and 11.5% respectively for New Zealand as a whole.

In 2010, there were **9,916** businesses in the Wellington region. Between 2007 and 2010, the number of business services providers in the Wellington region increased by **314 (3.3%)**. (Refer to Table LL over)

Table LL - Business service providers

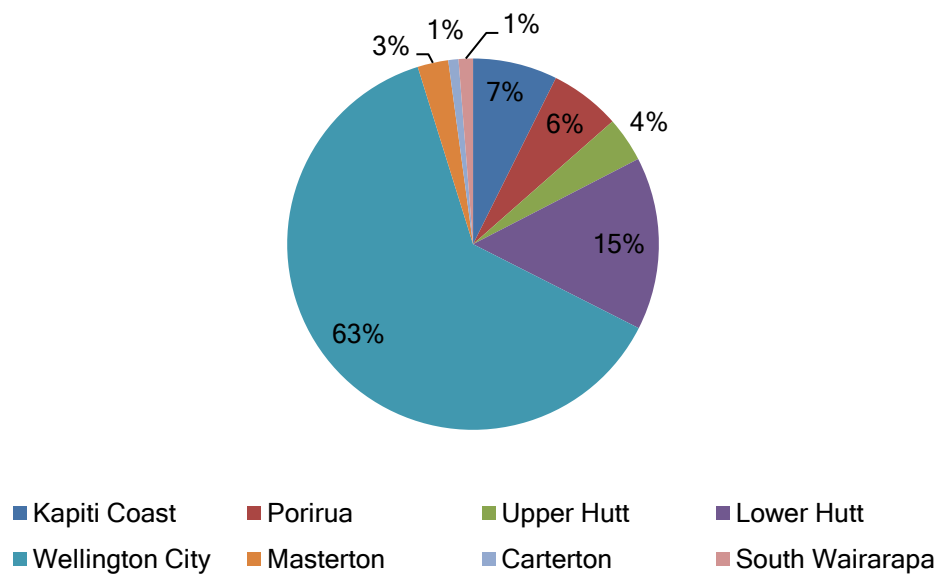
	Business Service Providers				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	9,602	9,973	10,200	9,916	3.3
New Zealand	67,742	71,695	74,183	74,085	9.4
Kapiti Coast	683	689	718	729	6.7
Porirua	600	634	626	609	1.5
Upper Hutt	352	367	391	387	9.9
Lower Hutt	1,400	1,451	1,511	1,490	6.4
Wellington City	6,160	6,390	6,497	6,210	0.8
Masterton	224	246	254	265	18.3
Carterton	71	82	78	88	23.9
South Wairarapa	112	113	124	137	22.3

Year at February

Source: Statistics New Zealand

Figure xxv below shows the number of business service providers by TA in the Wellington region. The majority are located in Wellington City (**63%**).

Figure xxv - Business services providers in the Wellington region by TA



Year at February 2010

Source: Statistics New Zealand

The business services sector had **37,060** employees in the Wellington region in 2010. Between 2007 and 2010, the number of employees increased by **130 (0.4%)**. (Refer to Table MM below)

Table MM – Business service employees

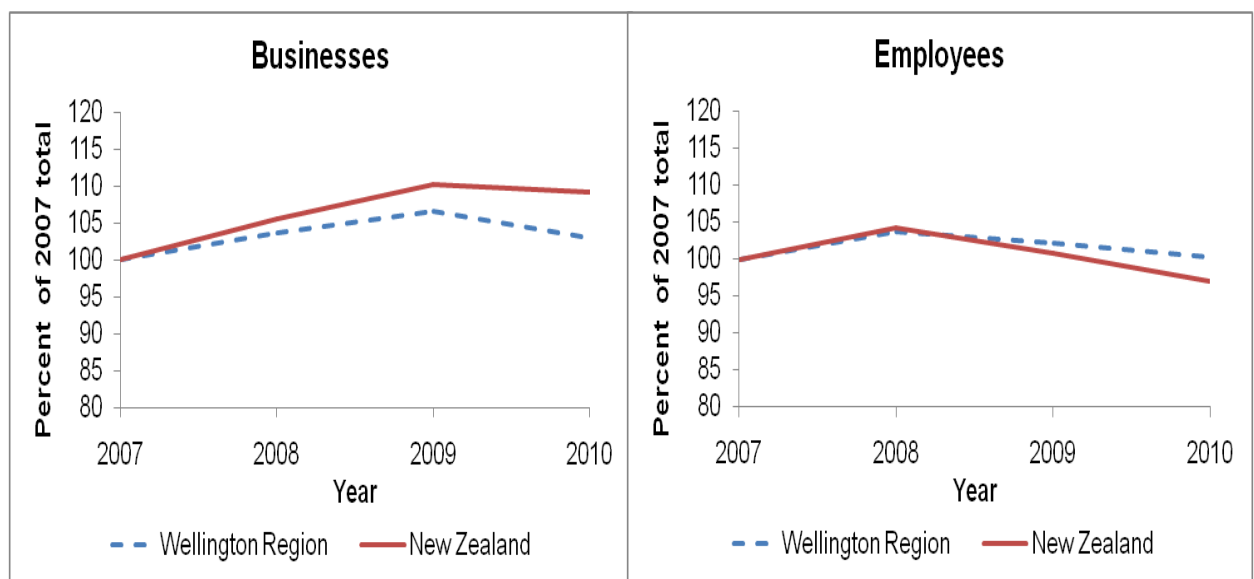
	Business Services Sector Employees				Change
	2007	2008	2009	2010	2007 to 2010 %
Wellington Region	36,930	38,320	37,750	37,060	0.4
New Zealand	224,010	233,510	225,670	217,450	-2.9
Kapiti Coast	829	875	736	631	-23.9
Porirua	1,109	926	809	722	-34.9
Upper Hutt	424	446	458	425	0.2
Lower Hutt	5,097	5,460	5,193	5,490	7.7
Wellington City	28,390	29,380	27,860	28,790	1.4
Masterton	780	770	760	705	-9.6
Carterton	173	188	209	187	8.1
South Wairarapa	76	69	66	73	-3.9

Year at February

Source: Statistics New Zealand

Figure xxvi below shows the change in business numbers and employees in the business services sector. Between 2007 and 2010 the number of businesses in the region increased. The number of employees also increased, but at a slower rate.

Figure xxvi - Change in the number of business service providers and employees

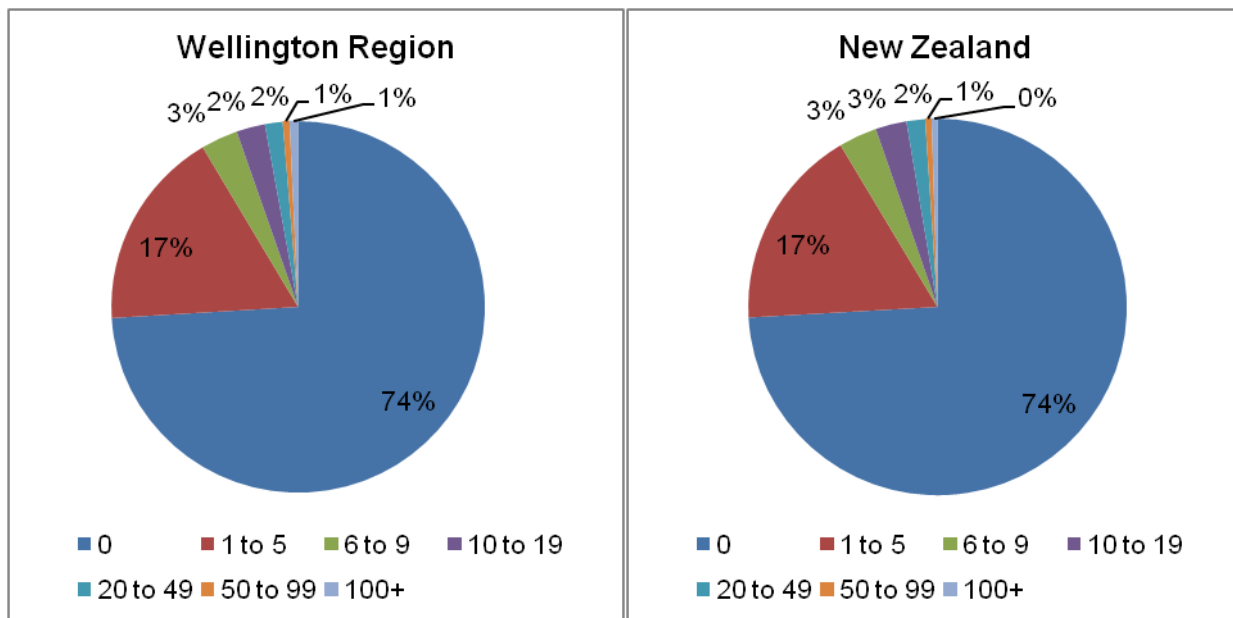


Year at February

Source: Statistics New Zealand

Figure xxvii - below shows the percentage of business service providers by number of employees. In the Wellington region, **91%** of business services providers employed less than 5 people in 2010.

Figure xxvii - Business service providers by number of employees



Year at February 2010
 Source: Statistics New Zealand

Table NN below shows the change in the number of business service providers by number of employees. Between 2007 to 2010, the expansion in business numbers in the Wellington region came from growth in small businesses. There was also growth at the other end of the scale, with five more businesses employing 100 employees or more in 2010, than 2007.

Table NN - Change in the number of business service providers by number of employees

Number of Employees	Change in number of businesses from 2007 to 2010	
	Wellington Region %	New Zealand %
0	3.8	12.4
1 to 5	3.9	2.8
6 to 9	-2.5	0.2
10 to 19	-1.6	-3.5
20 to 49	-14	-6.3
50 to 99	-10.8	-6.3
100+	7.4	3.6

Year at February
 Source: Statistics New Zealand

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