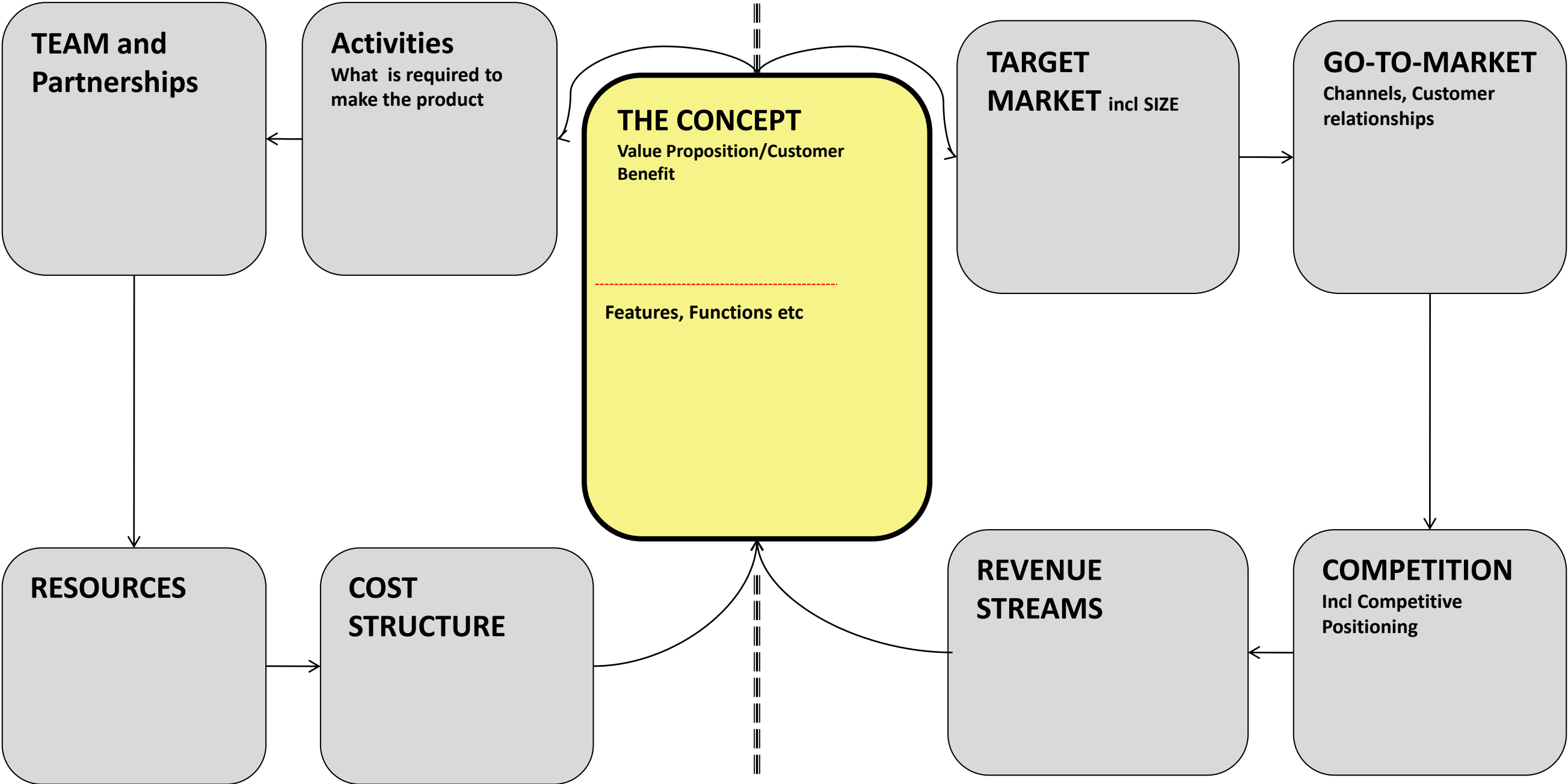


# BUSINESS MODEL



NB arrows are indicative only. All aspects of a business model are linked in reality.