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This newsletter is aimed at connecting, inspiring and facilitating high-growth, aspirational businesses in the Wellington region.

If you have any items of interest that your business peers might be interested in, please email them to info@growwellington.co.nz for inclusion in next week's newsletter.

Have you entered your idea?

Do you have a brilliant business idea? Here is your chance to shine. Enter the Bright Ideas Challenge and take your business to the next level. Be in to win up to \$25,000 in seed capital, support to develop your business case and the opportunity to connect with business experts and investors.

For more information [click here](#)



Innovative companies wanted!

Grow Wellington is the TechNZ regional partner, delivering the TechNZ business investment programme.

TechNZ is the Foundation for Research, Science and Technology's business investment programme and is designed to support companies and people undertaking research and development projects that result in new products, processes or services. TechNZ is focused on growing world class New Zealand companies through innovative technology.

Grow Wellington can work with you through the application process, help you to achieve your Research & Development growth plans more effectively and also help to identify the most appropriate industry experts to work with. We are actively seeking to work with innovative companies who are interested in taking their R&D plans to the next level..

To start the application process please contact Darren Ross.

For more information [click here](#)



Mentors sought for new clubhouse

A Computer Clubhouse in Naenae has just been set up - it's an after school drop in centre for 10-18 year olds which aims to provide a safe and creative community-based learning centre.

They are looking for mentors from within the technology industry to help these young people use the technology to undertake projects Are you interested?

For more information [click here](#)



NZ Workforce Literacy and Numeracy Forum 2010

The ITF is proud to convene the first New Zealand Workforce Literacy and Numeracy Forum on Thursday 10 June at Rutherford House, Victoria University.

The Forum will include presentations from key players involved in workforce literacy and numeracy such as ITOs, tertiary and



specialist literacy providers, employers, researchers, and government agencies.

For more information [click here](#)

ExecEdge

ExecEdge is an exciting new training initiative launching with the TVNZ marketing series starting on 1 June.

They bring together some of the best people in some of New Zealand's best companies so you can be better informed.

Come and join in every Tuesday 7:30-9:00am and listen to exciting ideas and views on:

- The Changing Face of Television presented by Dave Walker and Jeremy O'Brien
- The Future of Social Media Marketing Presented by Kaila Colbin,
- How Do Your Customers Think presented by Dave Bassett
- The True Advertising Message presented by Warwick McCormack
- Generating Value presented by Bernie White

For more information [click here](#)



Team Building

"Coming together is a beginning. Keeping together is progress. Working together is success." - Henry Ford

It's the right people with the right attitudes that drives team performance.

Come along to a highly interactive workshop in which you'll discover the DNA of successful teams. Gain knowledge of how to unleash the potential in your people.

For more information [click here](#)



Find and fund offer

The Global Expert offer has now been extended to 30 June 2010!

Global Expert is a fast, confidential search service that can help your business: save time and money, get products to market faster, make better decisions quickly, get the world's best on your team.

The first 50 companies to use a Global Expert search by 30 June 2010:

- Receive fully funded expert fees up to \$2,000
- Can apply for more expert funding on a matched 50/50 basis

How it works: When you engage an expert found through the Global Expert, TechNZ will fund the first \$2,000 of the expert's fees. This offer is available to businesses who meet TechNZ criteria. One offer per business.

For more information [click here](#)

Setting your Price – get it right and avoid costly mistakes.

Pricing your product or service is one of the most important business decisions you will make, and is a key part of your marketing.

Learn the 4 Key Considerations that influence your price, understand the fundamentals of setting your price, and discover 12 Top Pricing Strategies to help you get your pricing right.

For more information [click here](#)



About Us

Grow Wellington connects high growth export orientated businesses with the people, tools and knowledge they need to fulfil their potential. We inspire businesses to be world changing and we facilitate collaboration between complementary businesses.

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CONTACT US

Phone +64 4 382 0099
Fax +64 4 382 0098
Email: info@growwellington.co.nz
Level 5, 50 Manners St
PO Box 10-347
Wellington 6143, New Zealand

