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13 May 2010

This newsletter is aimed at connecting, inspiring and facilitating high-growth, aspirational businesses in the Wellington region.

If you have any items of interest that your business peers might be interested in, please email them to [info@growwellington.co.nz](mailto:info@growwellington.co.nz) for inclusion in next week's newsletter.

## NZ Workforce Literacy and Numeracy Forum 2010

The ITF is proud to convene the first New Zealand Workforce Literacy and Numeracy Forum on Thursday 10 June at Rutherford House, Victoria University.

The Forum will include presentations from key players involved in workforce literacy and numeracy such as ITOs, tertiary and specialist literacy providers, employers, researchers, and government agencies.

For more information [click here](#)



## Innovative companies wanted!

Grow Wellington is the TechNZ regional partner, delivering the TechNZ business investment programme.

TechNZ is the Foundation for Research, Science and Technology's business investment programme and is designed to support companies and people undertaking research and development projects that result in new products, processes or services. TechNZ is focused on growing world class New Zealand companies through innovative technology.

Grow Wellington can work with you through the application process, help you to achieve your Research & Development growth plans more effectively and also help to identify the most appropriate industry experts to work with. We are actively seeking to work with innovative companies who are interested in taking their R&D plans to the next level..

To start the application process please contact Darren Ross.

For more information [click here](#)



## Mentors sought for new clubhouse

A Computer Clubhouse in Naenae has just been set up - its an after school drop in centre for 10-18 year olds which aims to provide a safe and creative community-based learning centre.

They are looking for mentors from within the technology industry to help these young people use the technology to undertake projects Are you interested?

For more information [click here](#)



## Find and fund offer

The Global Expert offer has now been extended to 30 June 2010!

Global Expert is a fast, confidential search service that can help your business: save time and money, get products to market faster, make better decisions quickly, get the world's best on your team.

The first 50 companies to use a Global Expert search by 30 June 2010:

- Receive fully funded expert fees up to \$2,000
- Can apply for more expert funding on a matched 50/50 basis

How it works: When you engage an expert found through the Global Expert, TechNZ will fund the first \$2,000 of the expert's fees. This offer is available to businesses who meet TechNZ criteria. One offer per business.

For more information [click here](#)

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## First, Fast, Effective Text: writing for web readers

Learn how to get your message across quickly and effectively on the Internet.

This 1 day hands-on workshop shares practical techniques for writing for websites, blogs, Twitter, emails, newsletters and more. These methods get your message across more quickly and more effectively. The workshop also shows you how to encourage others to spread your words for you.



For more information [click here](#)

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## Hutt Valley Chamber of Commerce Workshops

The Chamber coordinates a wide range of training to help up-skill business owners, managers and staff. These range from short sharp 1 hour workshops through to our 3 hour workshops. Topics include marketing and sales, finance and HR, website, lunch n learn series, IRD, starting up a business, business planning, staff, networking and leadership.



Coming Up:

- Effective Networking
- Setting your price the easy way
- Team Building
- Presentation Skills

For more information [click here](#)

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## ExecEdge

ExecEdge is an exciting new training initiative launching with the TVNZ marketing series starting on 1 June.

They bring together some of the best people in some of New Zealand's best companies so you can be better informed.

Come and join in every Tuesday 7:30-9:00am and listen to exciting ideas and views on:

- The Changing Face of Television presented by Dave Walker and Jeremy O'Brien
- The Future of Social Media Marketing Presented by Kaila Colbin,
- How Do Your Customers Think presented by Dave Bassett
- The True Advertising Message presented by Warwick McCormack
- Generating Value presented by Bernie White



For more information [click here](#)

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## Wellington culinary fare

Wellington Culinary Fare is hosting the trainee chefs who are practicing for New Zealand at the Gourmet Pacific Challenge in June 2010.

Come and support them in their fundraising campaign by attending a 5 course luncheon this Sunday!

For more information [click here](#)



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## Inventor Next Door 2010

Ideas people, inventors, innovators, designers, creative people with their product or service are

wanted now for the next Inventor Next Door event.

Inventor Next Door 2010 will be held at Pataka, Bottle Creek Gallery in Porirua and will run from September 30 to October 17.

Contact John Poppleton at [info@kiwiingenuity.net](mailto:info@kiwiingenuity.net) or 04 238 1641 for more information.

For more information [click here](#)

#### About Us

Grow Wellington connects high growth export orientated businesses with the people, tools and knowledge they need to fulfil their potential. We inspire businesses to be world changing and we facilitate collaboration between complementary businesses.

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