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6 May 2010

This newsletter is aimed at connecting, inspiring and facilitating high-growth, aspirational businesses in the Wellington region.

If you have any items of interest that your business peers might be interested in, please email them to info@growwellington.co.nz for inclusion in next week's newsletter.

Have you entered your idea?

Do you have a brilliant business idea? Here is your chance to shine. Enter the Bright Ideas Challenge and take your business to the next level. Be in to win up to \$25,000 in seed capital, support to develop your business case and the opportunity to connect with business experts and investors.

For more information [click here](#)



Get yourself along to the 2010 Gold Awards!

Each year for the past 12 years The Wellington Gold Awards in association with The Dominion Post has celebrated and acknowledged Wellington region's business community - the list of winners and finalists reads like a who's who of Wellington business.

For more information [click here](#)



Getting started in exporting

Interested in exporting but unsure where to start? This workshop is for you if you have limited export knowledge but can see potential in the international marketplace.

The evening will include an overview of the realistic side to exporting, such as freight, finance, pricing, packaging, foreign exchange, documentation and terms of sale as well as individual follow-up coaching, available after the workshop.

For more information [click here](#)



Her Business NZ Bloom 2010

Whether you are new or have previously attended the National Bloom Forum, you can appreciate the wealth of knowledge and networking that can be achieved in just two days, and how valuable this can be to building your business.

Early Bird Offer expires this week, so sign up now to qualify!

For more information [click here](#)



Innovative companies wanted!

Grow Wellington is the TechNZ regional partner, delivering the TechNZ business investment programme.

TechNZ is the Foundation for Research, Science and Technology's business investment programme and is designed to support companies and people undertaking research and development projects that result in new products, processes or services. TechNZ is focused on growing world class New Zealand companies through innovative technology.

Grow Wellington can work with you through the application process, help you to achieve your Research & Development growth plans more effectively and also help to identify the most appropriate industry experts to work with. We are actively seeking to work with innovative companies who are interested in taking their R&D plans to the next level..

To start the application process please contact Darren Ross.

For more information [click here](#)



Hiring new migrants?

Here's your chance to hear about the challenges and benefits of employing new migrants from employers with first-hand knowledge and experience.

Find out about the support and professional development opportunities available for your organisation when you employ staff from ethnically diverse backgrounds. Network with other employers. Meet skilled migrant and refugee job seekers.

For more information [click here](#)



Find and fund offer

The Global Expert offer has now been extended to 30 June 2010!

Global Expert is a fast, confidential search service that can help your business: save time and money, get products to market faster, make better decisions quickly, get the world's best on your team.

The first 50 companies to use a Global Expert search by 30 June 2010:

- Receive fully funded expert fees up to \$2,000
- Can apply for more expert funding on a matched 50/50 basis

How it works: When you engage an expert found through the Global Expert, TechNZ will fund the first \$2,000 of the expert's fees. This offer is available to businesses who meet TechNZ criteria. One offer per business.

For more information [click here](#)

First, Fast, Effective Text: writing for web readers

Learn how to get your message across quickly and effectively on the Internet.

This 1 day hands-on workshop shares practical techniques for writing for websites, blogs, Twitter, emails, newsletters and more. These methods get your message across more quickly and more effectively. The workshop also shows you how to encourage others to spread your words for you.

For more information [click here](#)



Bringing the Wellington story under one banner

Two new websites that provide information for migrants on living and working in Wellington are now live.

Check out live.wellingtonnz.com and work.wellingtonnz.com

For more information [click here](#)

About Us

Grow Wellington connects high growth export orientated businesses with the people, tools and knowledge they need to fulfil their potential. We inspire businesses to be world changing and we facilitate collaboration between complementary businesses.

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CONTACT US

Phone +64 4 382 0099
Fax +64 4 382 0098
Email: info@growwellington.co.nz
Level 5, 50 Manners St
PO Box 10-347
Wellington 6143, New Zealand

