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3 June 2010

This newsletter is aimed at connecting, inspiring and facilitating high-growth, aspirational businesses in the Wellington region.

If you have any items of interest that your business peers might be interested in, please email them to [info@growwellington.co.nz](mailto:info@growwellington.co.nz) for inclusion in next week's newsletter.

## Investment Workshops

Due to popular demand, these important investment workshops are returning to Wellington.

### The Essential Guide to Capital Raising

If you are looking to raise external funding for your business in the next two years, you should attend this workshop.

### Power Pitching Workshop

Getting your "story" or pitch right is the secret to gaining access to investors and also opens the gateway to attracting talented staff and profitable customers.

For more information [click here](#)



## Want to launch your business idea?

Activate's mission is to find Wairarapa's aspiring entrepreneurs. We'll give you the skills, know-how and networks to get your dreams off the ground and your business humming.

Drop in on Thursday 24 June to meet our Activate advisors and see how we can help your business TAKE OFF....

CARTERTON - Council Chambers, 10am-11.30am  
MARTINBOROUGH - Village Café, 1.30pm-3pm  
MASTERTON - Chamber of Commerce, 5pm-6.30pm

For more information [click here](#)



## The Power of Angel Investing with Bill Payne

A day-long inspiring and insightful seminar providing a full overview of the angel investing process.

- Discover how to get the most out of angel investing and what the opportunities are in the current climate
- Find out how to avoid the most common mistakes angels make
- Exchange ideas and share experiences with like-minded people
- Gain inspiration through stories from the "front line" from leading angel investors
- Learn how to build value in your portfolio, manage the due diligence process and structure the deal

For more information [click here](#)



## Focus Australia

Hear about what really matters when doing business in Australia with the added bonus of a presentation about the benefits of using South Australia as a gateway at a complimentary lunchtime



session.

You will take away new information on the overall market conditions and you will also gain tips that will make setting up in Australia easier and more successful.

For more information [click here](#)



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## Innovative companies wanted!

Grow Wellington is the TechNZ regional partner, delivering the TechNZ business investment programme.

TechNZ is the Foundation for Research, Science and Technology's business investment programme and is designed to support companies and people undertaking research and development projects that result in new products, processes or services. TechNZ is focused on growing world class New Zealand companies through innovative technology.

Grow Wellington can work with you through the application process, help you to achieve your Research & Development growth plans more effectively and also help to identify the most appropriate industry experts to work with. We are actively seeking to work with innovative companies who are interested in taking their R&D plans to the next level..

To start the application process please contact Darren Ross.

For more information [click here](#)



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## Leading Champions - Mai Chen

Come along to hear Mai Chen, from Chen and Palmer, talk about how the real challenge of leadership is not to create a band of followers, but how to be a leader of champions.

The most successful businesses and teams seem to have discovered the secret of bringing out champion-potential, and leadership is the key to achieving that. How do we spot people with the potential to succeed, and how do we motivate and guide them to get to the top, while meeting our own career aspirations at the same time? And how do we lead to achieve all of these outcomes without big costs to the company or organisation?

For more information [click here](#)



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## Find and fund offer

The Global Expert offer has now been extended to 30 June 2010!

Global Expert is a fast, confidential search service that can help your business: save time and money, get products to market faster, make better decisions quickly, get the world's best on your team.

The first 50 companies to use a Global Expert search by 30 June 2010:

- Receive fully funded expert fees up to \$2,000
- Can apply for more expert funding on a matched 50/50 basis

How it works: When you engage an expert found through the Global Expert, TechNZ will fund the first \$2,000 of the expert's fees. This offer is available to businesses who meet TechNZ criteria. One offer per business.

For more information [click here](#)

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## Guerrilla Marketing - dare to win

Guerrilla Marketing (also known as Ambush Marketing) was first coined by Jay Conrad Levinson and is an unconventional system of promoting yourself on a very low budget, by relying on time, energy and imagination instead of big marketing budgets.

For more information [click here](#)



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### About Us

Grow Wellington connects high growth export orientated businesses with the people, tools and knowledge they need to fulfil their potential. We inspire businesses to be world changing and we facilitate collaboration between complementary businesses.

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